Oct/Nov 2026

Newsletter



Since launching in 2022, the ACURE4Moms study has made meaningful contributions to understanding maternal health disparities across North Carolina. This important work continues to grow thanks to the dedication and passion of our team members, whose commitment is helping drive research that supports healthier outcomes for mothers and families throughout the state.



Our Growth and Success



Recruitment & Enrollment:

- **49 sites randomized**
- **58,127 patients enrolled**
- **52,565 birthweights**
- **1 active site**
- **38 clinics completed study intervention as of 07/30/26**
- **Most sites continuing/starting doula support**



Maternal Health Equity Education & Training (MHEET) Sessions: 270 total completed

- **MHEET #1: 31 completed (8 observed)**
- **MHEET #2: 31 completed (9 observed)**
- **MHEET #3: 31 completed (12 observed)**
- **MHEET #4: 31 completed (10 observed)**

Longitudinal Patient Survey:

- **16,992 potentially eligible participants**
- **7,133 assessed for eligibility as of 11/03/26**
- **2,902 enrolled; withdrawn 932**
- **All CBRCs have completed recruitment and retention activities.**

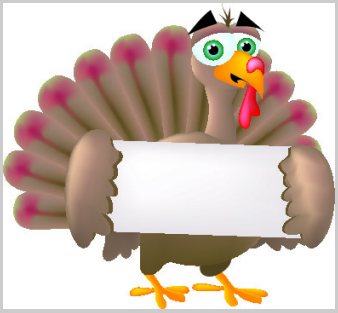
Data Dashboard

- **Finalized versions created; continue to send monthly**
- **A few sites interested in continuing to receive dashboards**

- **MHEET #5: 30 completed (8 observed)**
- **MHEET #6: 30 completed (7 observed)**
- **MHEET #7: 29 completed (12 observed)**
- **MHEET #8: 29 completed (11 observed)**
- **MHEET #9: 28 completed (6 observed)**

Our last MHEET session will be completed on 11/20/26. Thank you to our MHEET Core Team and all the MHEET trainers and observers for their work on accomplishing this important goal.

IMPLEMENTATION INTERVIEW UPDATES



Pre-Implementation interviews complete:

- 135 staff completed pre-implementation interviews
- All transcripts coded and analysis finalized
- Draft of manuscript under co-author review and feedback.

Mid-Implementation Interviews complete:

- 89 staff completed Mid-Point implementation interviews

End-Implementation Interviews:

- Completed 75 interviews as of 11/18/26
- 1 more scheduled

Patient In-Depth Interviews:

- 82 interviews completed as of 11/18/26

Doula In-Depth Interviews:

- 17 interviews completed as of 11/18/26
- 2 Actively recruiting

Exit Surveys and Interviews:

- 13 CBRC exit surveys completed
- 4 staff study interviews completed

DOULA INTERVENTION

MAAME INC.

As of 10/31/2026
 # doula referrals: 951
 # clients matched: 204
 # client births: 184

MOMMA'S VILLAGE FAYETTEVILLE

As of 10/31/2026
 # doula referrals: 1,084
 # clients matched: 278
 # client births: at least 163

COMMUNITY NEWS

We are excited to share a recent podcast featuring leaders behind ACURE4Moms (Accountability for Care through Undoing Racism and Equity for Moms).

Hosted by Resident Legal Diva Melba Pearson, the discussion featured Dr. Jennifer Tang, UNC professor of Obstetrics and Gynecology and ACURE4Moms co-principal investigator; Angela Tatum, founder and CEO of Momma's Village Fayetteville; and Becky Durant of J2 Interactive.

Together, they discussed the groundbreaking University of North Carolina at Chapel Hill research study, supported by a $10 million award from the Patient-Centered Outcomes Research Institute (PCORI).

The conversation highlighted how ACURE4Moms combines clinic-based tools, including electronic alerts, with the support of community-based doulas to improve maternal and infant health outcomes. The panel shared insights from the study's early implementation, emphasizing the critical role of trust, accountability, and community partnership in advancing equitable care.

The episode also explored lessons other states and health systems can learn from this innovative model and why addressing systemic inequities in maternal health requires both data-driven solutions and meaningful community engagement.

Listen to the full podcast to learn how ACURE4Moms is helping shape the future of equitable maternal healthcare and improving outcomes for Black mothers and babies.

Legal AF Podcast: A NEW APPROACH Could Close Racial Gaps in Maternal Care



ENROLLED SITE

- **Atrium Wake Forest Baptist OBGYN Downtown Health Plaza**

Thank you for your support

Learn more at ACURE4Moms



Sincerely,
ACURE4MOMS

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