

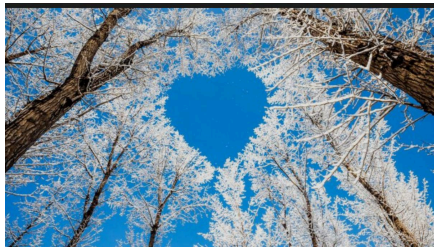


## February/March 2026 Newsletter



Since launching in 2022, the ACURE4Moms study has made meaningful contributions to understanding maternal health disparities across North Carolina. This important work continues to grow thanks to the dedication and passion of our team members, whose commitment is helping drive research that supports healthier outcomes for mothers and families throughout the state.

### Our Growth and Success



#### Recruitment & Enrollment:

- 49 sites randomized
- 56,234 patients enrolled
- 41,549 birthweights
- 11 active sites
- 27 clinics completed study intervention as of 03/11/26
- Most sites continuing/starting doula support

#### Longitudinal Patient Survey:



#### Maternal Health Equity Education & Training (MHEET) Sessions: 246 total completed

- MHEET #1: 31 completed (8 observed)
- MHEET #2: 31 completed (9 observed)
- MHEET #3: 31 completed (12 observed)
- MHEET #4: 31 completed (10 observed)
- MHEET #5: 29 completed (7 observed)

- 15,995 potentially eligible participants
- 6,547 assessed for eligibility as of 03/18/26
- 2,651 enrolled; withdrawn 834

#### Data Dashboard

- Finalized versions created; continue to send monthly
- A few sites interested in continuing to receive dashboards

- MHEET #6: 29 completed (6 observed)
- MHEET #7: 25 completed (8 observed)
- MHEET #8: 20 completed (7 observed)
- MHEET #9: 19 completed (5 observed)

## IMPLEMENTATION INTERVIEW UPDATES



#### Pre-Implementation interviews:

- 135 staff completed Pre-Implementation interviews
- All transcripts coded and analysis finalized
- 1st draft of manuscript underway

#### Mid-Implementation Interviews:

- 89 staff completed Mid-Point implementation interviews

#### End-Implementation Interviews:

- Next batch of recruitment starts in June 2026
- Completed 51 interviews as of 03/18/26

#### Patient In-Depth Interviews:

- 33 interviews completed as of 03/18/26

## **Doula In-Depth Interviews:**

- Estimated start date April 2026

# **DOULA INTERVENTION**

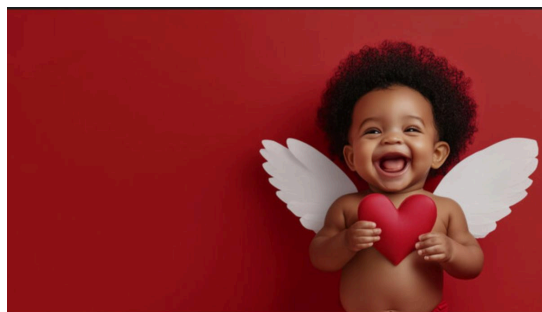


## **MAAME INC.**

**# doula referrals: 738**

**# clients matched: 162**

**# client births: 130**



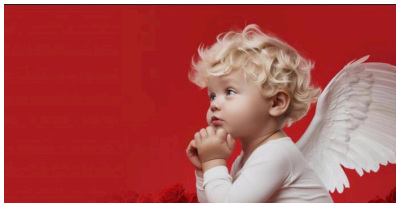
## **MOMMA'S VILLAGE FAYETTEVILLE**

**# doula referrals: 1,036**

**# clients matched : 264**



## FEBURARY AND MARCH REFLECTION & OBSERVANCES



This year's Black History Month offers a special moment to pause and honor the legacy of resilience, advocacy, and community leadership that continues to shape the landscape of maternal health today. The ACURE4Moms team works together to address the critical needs of birthing families by expanding conversations around physical wellness, deepening support for mental health, and strengthening education, prevention, and access to quality equitable care. Each training, partnership, and shared resource brings us closer to a future where all birthing people feel supported, informed, and valued.

Black History Month reminds us that progress in maternal health is built not only through programs and research, but through collective action, shared voices, and a commitment to equity. The collaborative spirit that drives our work today is part of a long continuum of community-rooted efforts that have paved the way for greater awareness, stronger support systems, and more equitable care for all families.



- **Black History Month**
- **American Heart Month**
- **Groundhog Day (Feb 2)**



- **Zero Discrimination Day (March 1)**
- **Holi (March 3)**

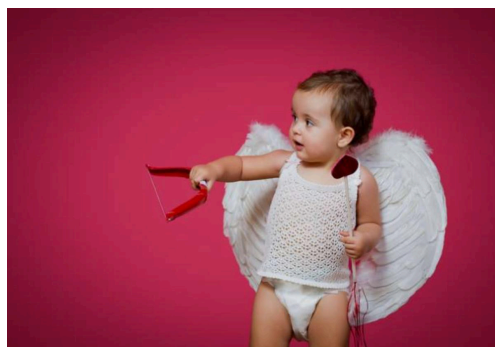
- **World Cancer Day (Feb 4)**
- **Congenital Heart Defect Awareness Week (Feb 7-14)**
- **Super Bowl Sunday (Feb 8)**
- **Galentine's Day (Feb 13)**
- **Valentine's Day (Feb 14)**
- **Presidents' Day (Feb 16)**
- **Mardi Gras (Feb 17)**
- **Lunar New Year (Feb 17)**
- **Ramadan Begin (Feb 17)**
- **Ash Wednesday (Feb 18)**
- **National Love your Pet Day (Feb 20)**
- **National Margarita Day (Feb 22)**
- **World Thinking Day (Feb 22)**
- **World Wildlife Day (March 3)**
- **Employee Appreciation Day (March 6)**
- **International Women's Day (March 8)**
- **Daylight Savings Time Starts (March 8)**
- **Women and Girls HIV/AIDS Awareness Day (March 10)**
- **World Consumers Rights Day (March 15)**
- **St. Patrick's Day (March 17)**
- **World Day of Happiness (March 20)**
- **International Day for the Elimination of Racial Discrimination (March 21)**
- **Harmony Week (March 16-22)**



## ENROLLED SITES

- **WakeMed Raleigh Campus (Andrews Center)**
- **WakeMed Cary**
- **WakeMed Raleigh (Oberlin Street & Clayton Combined)**

- **WakeMed North**
- **ECU OBGYN (ECU Brody OB)**
- **Southern Pines Women's Health Center**
- **UNC Southeastern**
- **Chapel Hill OBGYN**
- **Atrium Wake Forest Baptist OBGYN Downtown Health Plaza**



**Thank you for your support**

*Learn more at ACURE4Moms*



**Sincerely,  
ACURE4MOMS**

Visit our website!  
<https://www.mombaby.org/acure4moms/>



ACURE4Moms | University of North Carolina at Chapel Hill | Chapel Hill, NC 27599 US

[Unsubscribe](#) | [Update Profile](#) | [Constant Contact Data Notice](#)



Try email & social marketing for free!