

# Oct/Nov (FALL) 2025 Newsletter



Beginning in 2022, the ACURE4Moms study has significantly advanced the understanding of maternal health disparities throughout North Carolina. We take immense pride in our committed team members who are driving this vital research forward.

## Our Growth and Success

### Team Spotlight

The MHEET Core Team is embarking on the journey to complete all session materials and establish a plan for their distribution. The Training of Trainers (ToT) team successfully hosted the first part of the Courageous Conversations workshop on October 17th, with Part 2 anticipated in February 2026, guided by insights from MHEETs.



*To help the ToT team prepare for Courageous Conversations Part 2, Christina Yongue observed Dr. Jennifer Tang and Michelle Carmichael at an MHEET session.*

#### Recruitment & Enrollment:

- 49 sites randomized
- 50,698 patients enrolled
- 30,251 birthweights

#### Maternal Health Equity Education & Training (MHEET) Sessions: 211 total completed

- MHEET #1: 31 completed (8 observed)

- 27 active sites
- 11 clinics completed their 2 years in the study by 9/30/25.
- 2 of these sites are continuing their alerts; 1 site is starting alerts.
- All 11 sites are either continuing or starting doula support.

**Longitudinal Patient Survey:**

- 14,697 potentially eligible participants
- 5,897 assessed for eligibility as of 11/3/25
- 2,362 enrolled; withdrawn 718

- MHEET #2: 31 completed (9 observed)
- MHEET #3: 31 completed (12 observed)
- MHEET #4: 29 completed (10 observed)
- MHEET #5: 27 completed (7 observed)
- MHEET #6: 22 completed (2 observed)
- MHEET #7: 18 completed (7 observed)
- MHEET #8: 14 completed (4 observed)
- MHEET #9: 8 completed (3 observed)

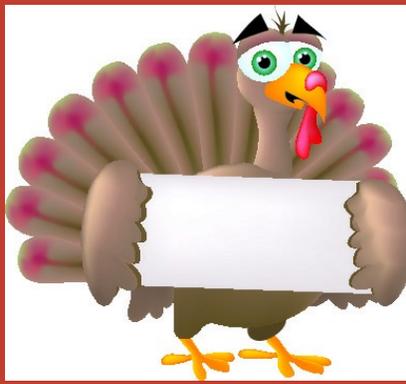
## DOULA INTERVENTION



# doula referrals: 968  
# clients matched (total): at least 255  
# client births: 128



# doula referrals: 494  
# clients matched (but not delivered yet): 35  
# client births: 88



## Pre-Implementation Interview Updates:

What truly uplifts us is that we've successfully conducted eight in-depth interviews with patients since October 14, 2025. We anticipate beginning doula interviews in December or January. Additionally, in the next few months, we plan to start Exit Interviews for former study team members and CBRC evaluation surveys for those who have completed their CBRC work.

## COMMUNITY SPOTLIGHT

*Maya Jackson, the Executive Director of MAAME, Inc, joined forces with Dr. Rachel Urrutia, Dr. Jennifer Tang, and the dedicated MAAME team for a community-based doula training*  
[MAAME.INC](http://MAAME.INC)



### MAAME INC.

- Orientation sessions for doulas are scheduled at Arm 2 locations on November 17, 2025.
- To foster deeper connections, site visits are being arranged, especially for new and recently completed sites seeking ongoing doula support.
- A training event was held from November 6 to 9, welcoming fifteen new MAAME doulas, and plans are underway for a grand MAAME retreat set for April or May 2026.



## MOMMA'S VILLAGE FAYETTEVILLE

- Conducted an educational session focused on assisting patients with developmental disabilities on October 25, 2025, in Fayetteville.
- Enhancing the IntakeQ system with a revised tagging approach to improve reporting and facilitate communication.
- Organized UNC OR training for new doulas on November 3, 2025.

## OCTOBER AND NOVEMBER OBSERVANCES

As we look back on October 2025 and embrace November 2025, we are reminded of the profound impact that awareness, intention, and community have on fostering our health and well-being. We illuminated several significant topics, ranging from physical wellness and mental awareness to education and prevention. This moment serves as an ideal opportunity for all of us, particularly in our mission to support birthing families, to take a moment to pause, reflect, and renew our commitment to holistic care for ourselves and our community.



- National Breast Cancer Awareness Month
- Domestic Violence Awareness Month
- Sudden Infant Death Syndrome Awareness Month



- National Diabetes Awareness Month
- Native American Heritage Month
- National Family Caregivers Month

- **LGBT History Month**
- **National ADHD Awareness Month**
- **National Bullying Prevention Month**
- **Mental Health Awareness Week (Oct 5-11)**
- **National Primary Care Week (Oct 5-11)**
- **World Mental Health Day (Oct 10)**
- **Indigenous Peoples Day (Oct 13)**
- **World Pregnancy and Infant Loss Remembrance Day (Oct 15)**
- **International Infection Prevention Week (Oct 15-21)**
- **World Food Day (Oct 16)**
- **Black Poetry Day (Oct 17)**
- **National Mammogram Day (Oct 17)**
- **World Menopause Day (Oct 18)**
- **National First Responder Day (Oct 28)**
- **World Stroke Day (Oct 29)**

- **Transgender Awareness Week (Nov 13 - 19)**
- **National Hunger and Homeless Awareness Week (Nov 17-25)**
- **Veterans Day (Nov 11)**
- **World Kindness Day (Nov 13)**
- **World Diabetes Day (Nov 14)**
- **National Recycling Day (Nov 15)**
- **World Prematurity Day (Nov 17)**
- **International Men's Day (Nov 19)**
- **Transgender Day of Remembrance (Nov 20)**
- **National Adoption Day (Nov 22)**
- **International Day for Elimination of Violence Against Women (Nov 25)**
- **Thanksgiving (Nov 27)**
- **Black Friday (Nov 28)**

## **ENROLLED SITES**

- **WakeMed Raleigh Campus (Andrews Center)**
- **WakeMed Cary**
- **WakeMed Raleigh (Oberlin Street & Clayton Combined)**
- **WakeMed North**
- **Nash OB-GYN Associates**
- **ECU OBGYN (ECU Brody OB)**
- **Durham Women's Clinic**
- **Chapel Hill OBGYN**
- **Green Valley OB/GYN**
- **UNC Women's Health at Eden**
- **Atrium Wake Forest Baptist OBGYN Downtown Health Plaza**
- **Novant Health Triad Obstetrics & Gynecology**

- Novant Health OB/GYN-Bolivia (Brunswick)
- Novant Health Coastal OB/GYN Shipyard
- Southern Pines Women's Health Center
- UNC Southeastern
- Cone Health Alamance OB/GYN at Burlington
- Novant Harbor Pointe OB/GYN
- Novant Health Waughtown OB/Gyn & Today's Woman
- Novant Health WomanCare
- Novant Health City Lake OB/Gyn
- Novant Health Providence OB/Gyn
- Novant Health Queen City OB/GYN
- Novant Health Randolph OB/Gyn
- Novant Health Rankin OB/Gyn
- Novant Health Southeast OB/Gyn



**Thank you for your support**

*Learn more at ACURE4Moms*



**Sincerely,  
ACURE4MOMS**

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<https://www.mombaby.org/acure4moms/>



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