



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

April/May 2025 Newsletter



Since 2022, the ACURE4Moms study has made great strides towards increasing awareness of maternal health inequities across North Carolina. We are so proud of the dedicated team members who are making this important research study possible.

Updates



Maternal Health Equity Education & Training (MHEET) Sessions: 159 total completed

- MHEET #1: 30 completed (8 observed)
- MHEET #2: 29 completed (9 observed)
- MHEET #3: 28 completed (11 observed)
- MHEET #4: 26 completed (11 observed)

Recruitment & Enrollment:

- 49 sites randomized
- 37 active sites
- 37,535 patients enrolled
- Wake Forest Baptist started 12/12/24
- Galatians stopped offering prenatal care as of 01/16/2025

Longitudinal Patient Survey:

- 10,941 potentially eligible participants
- 4,150 assessed for eligibility
- 1,642 enrolled; 461 withdrawn
- Completed Survey #1: 1,129
- All CBRC are onboarded
- 21 CBRCs actively recruiting
- 17 CBRCs are now recruiting participants for 2 sites

Doula Intervention:

As of 02/28/25 MVF and MAAME have a combined # of 23 active doulas providing support to practices.

MVF doula support services as of 03/31/25:

807 doula referrals (from 11 practices).
209 doula matched with clients.
74 doula-supported births.

MAAME doula support services as of 04/30/25:

429 doula referrals (from 10 practices).
44 doula matched with clients.
59 doula-supported births.
8 births in April

MOMMA'S VILLAGE

FAYETTEVILLE and MAAME INC updates:

- Receiving referrals from all active sites randomized for doula services.
- Brought on additional personnel and doulas to help manage referrals and clinical outreach.
- Working on a sustainability plan for doulas and practices.
- Identifying which practices they can continue/start doula intervention once 2-year implementation ends.

observed)

- MHEET #5: 20 completed (5 observed)
- MHEET #6: 15 completed (2 observed)
- MHEET #7: 5 completed (1 observed)
- MHEET Session 8: 5 completed (2 observed)
- Development of session 9 (final session) has begun.

Pre-Implementation Interviews:

- 136 staff completed pre-implementation interviews
- All transcripts coded
- Finalizing initial analysis of pre-implementation interviews
- CMIH team has received constructive feedback from mid-point implementation interviews conducted to-date.
- Working to address feedback in real-time.
- Brought on Rakiah Anderdon to help with interviews.

Mid-Point Interviews:

- 74 staff completed mid-point implementation interviews
- Recruitment has started for two more practices.
- Next push for Mid-Point and Endpoint interviews anticipated for June 2025

Data Intervention:**Aspirin Alert**

- Rolled out full alert 01/30/25
- Working with HIEA to resolve coding issues.

Data Dashboard

- Received first pass of data extracts from HIEA in April 2025
- Sheps currently reviewing data.



COMMUNITY NEWS



A Tribute to Mothers and Families

To the extraordinary mothers and families who nurture babies, raise children, and navigate the profound journey of family life with unwavering love, we honor you. Your strength shines through every joy, challenge, and crisis, whether you're celebrating milestones, managing health struggles, or facing life's uncertainties. You are the heartbeat of your families, weaving unbreakable bonds of care, hope, and resilience.

To every mother, your value in this world is immeasurable. Your love is a beacon, your sacrifices a testament to your courage, and your presence a gift that shapes the future. Amid your endless giving, we gently remind you to embrace self-care. Nurturing yourself is a vital act of love that strengthens you to continue shining for those you hold dear. You deserve moments of rest, grace, and healing.

A special acknowledgment to the mothers who have lost their children. Your love for your precious ones remains eternal, a bond unbroken by loss. You are

cherished, loved, and held in our hearts with the deepest compassion. Your strength in carrying their memory is a testament to the profound love only a mother can know. We see you; we honor you, and we wrap you in warmth and support during this tender journey.

To the mothers participating in the ACURE4Moms research study, thank you for sharing your experiences while balancing the demands of family life. Your contributions are paving the way for healthier futures for mothers and families everywhere. To those who give their time to make this study possible, your generosity is awe-inspiring. Your dedication is a powerful force for change, and we are endlessly grateful.

To those who have lost their mothers, we hold you close. Your mother's love and legacy live on in every memory, lesson, and moment you carry forward. During this sacred time, we offer our deepest admiration for your resilience and our warmest embrace of remembrance. Her light continues to shine through you, and we honor her enduring presence.

With heartfelt appreciation and boundless gratitude, we celebrate all of you—mothers, families, and those who hold love in their hearts. You are the architects of hope, the keepers of dreams, and the soul of our communities.

With love and admiration,
ACURE4Moms Team



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ENROLLED SITES

- **UNC GOG at Weaver Crossing & UNC Horizons**
- **UNC OB/GYN at Panther Creek**
- **UNC Maternal Fetal Medicine at Vilcom**
- **UNC Maternal Fetal Medicine at Rex**
- **keMed Raleigh Campus (Andrews Center)**
- **WakeMed Cary**
- **WakeMed Raleigh (Oberlin Street & Clayton Combined)**

- **Durham Women's Clinic**
- **Chapel Hill OBGYN**
- **Green Valley OB/GYN**
- **Cone MedCenter for Women**
- **Cone Femina**
- **Cone Stoney Creek & Drawbridge Parkway**
- **Cone Kernersville & High Point**
- **Cone Family Tree**
- **UNC Women's Health at Eden**
- **Atrium Wake Forest Baptist OBGYN Downtown Health Plaza**

- WakeMed North
- ~~Galatians Community Health~~
- Nash OB-GYN Associates
- Rural Health Group, Inc.
- ECU OBGYN (ECU Brody OB)
- Novant Health OB/GYN-Bolivia (Brunswick)
- Novant Health Coastal OB/GYN Shipyard
- Southern Pines Women's Health Center
- UNC Southeastern
- Cone Health Alamance OB/GYN at Burlington
- Novant Harbor Pointe OB/GYN

- Novant Health Triad Obstetrics & Gynecology
- Novant Health Valaoras & Lewis OB/Gyn
- Novant Health Waughtown OB/Gyn & Today's Woman
- Novant Health WomanCare
- Novant Health City Lake OB/Gyn
- Novant Health Providence OB/Gyn
- Novant Health Queen City OB/GYN
- Novant Health Randolph OB/Gyn
- Novant Health Rankin OB/Gyn
- Novant Health Southeast OB/Gyn

Thank you for your support

Learn more at ACURE4Moms



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ACURE4Moms | University of North Carolina at Chapel Hill | Chapel Hill, NC 27599 US

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