



June/July 2025 Newsletter



Since 2022, the ACURE4Moms study has made great strides towards increasing awareness of maternal health inequities across North Carolina. We are so proud of the dedicated team members who are making this important research study possible.

Updates



Recruitment & Enrollment:

- 49 sites randomized
- 33 active sites
- 41,903 patients enrolled
- Wake Forest Baptist started 12/12/24
- Galatians stopped offering prenatal care as of 01/16/2025
- Novant Valaoras & Lewis withdrew 4/08/25
- 4 clinics ended study



Maternal Health Equity Education & Training (MHEET) Sessions: 176 total completed

- MHEET #1: 30 completed (8 observed)
- MHEET #2: 30 completed (9 observed)
- MHEET #3: 29 completed (11 observed)

intervention 6/05/25

- 2 sites will continue alerts
- All 4 sites continuing/starting doula support after 6/05/25

Longitudinal Patient Survey:

- 12,196 potentially eligible participants
- 4,756 assessed for eligibility
- 1,897 enrolled; 546 withdrawn
- Completed Survey #1: 1,283
- All CBRC are onboarded
- 21 CBRCs actively recruiting
- 17 CBRCs are now recruiting participants for 2 sites

Doula Intervention:

As of 02/28/25 MVF and MAAME have a combined # of 23 active doulas providing support to practices.

MVF doula support services as of 05/31/25:

890 doula referrals (from 11 practices).
226 doula matched with clients.
74 doula-supported births.

MAAME doula support services as of 05/31/25:

492 doula referrals (from 10 practices).
43 doula matched with clients.
68 doula-supported births.
8 births in April
6 births in May

MOMMA'S VILLAGE

FAYETTEVILLE and MAAME INC
updates:

- Receiving referrals from all active sites randomized for doula services.
- Doula orientation scheduled for 1st Arm 2 site in July.
- Working on a sustainability plan for doulas and practices.
- Identifying which practices they can continue/start doula intervention once 2-year implementation ends.
- Scheduled another Doula training in September to onboard new doulas in the East and to support current Doulas.

observed)

- MHEET #4: 28 completed (10 observed)
- MHEET #5: 23 completed (6 observed)
- MHEET #6: 17 completed (2 observed)
- MHEET #7: 12 completed (4 observed)
- MHEET Session #8: 5 completed (2 observed)
- MHEET Session #9 (final session) 2 completed

Pre-Implementation Interviews:

- 136 staff completed pre-implementation interviews
- All transcripts coded
- Finalizing initial analysis of pre-implementation interviews
- CMIH team has received constructive feedback from mid-point implementation interviews conducted to-date.
- Working to address feedback in real-time.
- Brought on Rakiah Anderdon to help with interviews.

Mid-Point Interviews:

- 69 staff completed mid-point implementation interviews
- Recruitment has started for two more practices.
- Next push for Mid-Point and Endpoint interviews anticipated for June 2025

Data Intervention:

Aspirin Alert

- Rolled out full alert 01/30/25
- Working with HIEA to resolve coding issues.

Data Dashboard

- Received first pass of data extracts from HIEA in April 2025



- Added some HIEA data to dashboard
- Sheps currently reviewing data.



COMMUNITY NEWS



In Honor of Juneteenth

Juneteenth is a powerful reminder of resilience, resistance, and the unyielding pursuit of freedom. It honors the strength and courage of brave individuals who endured unimaginable hardship yet never stopped believing in the promise of liberation. On June 19, 1865, more than two years after the Emancipation Proclamation, the last enslaved people in Galveston, Texas, finally learned they were free. Their joy echoed generations of struggle, sacrifice, and hope. We will forever stand on their shoulders — not only to remember, but to continue the work of justice, equality, and true freedom for all. Juneteenth is more than a celebration; it is a call to honor those who fought,



In Honor Of Independence Day

In honor of Independence Day, we honor the courage, sacrifice, and vision of those who fought for the freedom we now enjoy. Their legacy reminds us that liberty is not just a gift; it is a responsibility. As we reflect on our nation's independence, may we also renew our commitment to justice, unity, and progress. Let this day and every other day inspire us to rise above division, stand for what is right, and contribute to a future where freedom uplifts us all. We are the next chapter in the story of freedom... let's write it with courage, compassion, and purpose.

to uplift their legacy, and to carry forward their dream of a world where every person lives with dignity, purpose, and pride.



ENROLLED SITES

- **UNC GOG at Weaver Crossing & UNC Horizons**
- **UNC OB/GYN at Panther Creek**
- **UNC Maternal Fetal Medicine at Vilcom**
- **UNC Maternal Fetal Medicine at Rex**
- **keMed Raleigh Campus (Andrews Center)**
- **WakeMed Cary**
- **WakeMed Raleigh (Oberlin Street & Clayton Combined)**
- **WakeMed North**
- **Galatians Community Health**
- **Nash OB-GYN Associates**
- **Rural Health Group, Inc.**
- **ECU OBGYN (ECU Brody OB)**
- **Novant Health OB/GYN-Bolivia (Brunswick)**
- **Novant Health Coastal OB/GYN Shipyard**
- **Southern Pines Women's Health Center**
- **UNC Southeastern**
- **Cone Health Alamance OB/GYN at Burlington**
- **Novant Harbor Pointe OB/GYN**

- **Durham Women's Clinic**
- **Chapel Hill OBGYN**
- **Green Valley OB/GYN**
- **Cone MedCenter for Women**
- **Cone Femina**
- **Cone Stoney Creek & Drawbridge Parkway**
- **Cone Kernersville & High Point**
- **Cone Family Tree**
- **UNC Women's Health at Eden**
- **Atrium Wake Forest Baptist OBGYN Downtown Health Plaza**
- **Novant Health Triad Obstetrics & Gynecology**
- **Novant Health Valaoras & Lewis OB/Gyn**
- **Novant Health Waughtown OB/Gyn & Today's Woman**
- **Novant Health WomanCare**
- **Novant Health City Lake OB/Gyn**
- **Novant Health Providence OB/Gyn**
- **Novant Health Queen City OB/GYN**
- **Novant Health Randolph OB/Gyn**
- **Novant Health Rankin OB/Gyn**
- **Novant Health Southeast OB/Gyn**

*no longer active



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