



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

Newsletter September 2024

Since 2022, the ACURE4Moms study has made great strides towards increasing awareness of maternal health inequities across North Carolina. We are so proud of the dedicated team members who are making this important research study possible

Updates



Recruitment & Enrollment:

- 49 sites randomized
- 38 sites started Intervention with
- 18,187 patients enrolled
- 1 site pending intervention start

Longitudinal Patient Survey:

- 5,296 potentially eligible participants
- 1,742 assessed for eligibility as of 9/3/24
- 734 enrolled; 164 withdrawn
- Completed surveys:
- Survey #1: 509



Maternal Health Equity Education & Training (MHEET) Sessions: 92 total completed

- MHEET #1: 29 completed (8 observed)
- MHEET #2: 23 completed (9 observed)
- MHEET #3: 21 completed (10 observed)
- MHEET #4: 16 completed (9 observed)
- MHEET #5: 4 completed (1 observed)

Pre-Implementation Interviews:

- Survey #2: 297
- Survey #3: 110
- Survey #4: 50
- Survey #5: 1

- 26 CBRCs actively recruiting
- 3 being oriented/onboarded
- 8 CBRCs are now recruiting participants for 2 sites starting 8/16/24

**Community Based Doula Partners
MOMMAS VILLAGE
FAYETTEVILLE and MAAME INC.**
are actively receiving and assigning
referred doula clients for Doula
support

- 131 staff completed pre-implementation interviews (5 from practices that have dropped out)
- Recruiting 1 staff
- 119 transcripts coded
- Finalizing initial analysis of pre-implementation interviews

Mid-Point Interviews:

- 13 staff completed mid-point implementation interviews
- Recruiting 4 staff
- Scheduled 0 staff

COMMUNITY NEWS



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**Another PCORI study is looking to build a community advisory board:
Click link below for more details:**

**Thriving Hearts is seeking community members to participate in
maternal health improvement efforts in the following NC counties:**
Alamance, Caswell, Chatham, Cumberland, Durham, Guilford, Forsyth,
Johnston, Orange, and Person

Purpose of the Outreach:

Thriving Hearts is a project collaboration between 10 county health departments, universities, community-based organizations, and community members to improve care for moms and babies in North Carolina. We are establishing a Community Advisory Board (CAB) made up of stakeholders from local communities and community-based organizations to support this work. CAB Members will collaborate by providing their thoughts, experiences, opinions, and suggestions as a team member. The feedback will be focused on improving care, resources, and support for moms, medical staff and the community overall. If you know of a community member who might be interested, please pass this opportunity along.

Contact:

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Visit our website!
<https://www.mombaby.org/acure4moms/>

ENROLLED SITES

- UNC GOG at Weaver Crossing & UNC Horizons
- UNC OB/GYN at Panther Creek
- UNC Maternal Fetal Medicine at Vilcom
- UNC Maternal Fetal Medicine at Rex
- keMed Raleigh Campus (Andrews Center)
- WakeMed Cary
- WakeMed Raleigh (Oberlin Street & Clayton Combined)
- WakeMed North
- Galatians Community Health
- Nash OB-GYN Associates
- Rural Health Group, Inc.
- ECU OBGYN (ECU Brody OB)
- Novant Health OB/GYN-Bolivia (Brunswick)
- Novant Health Coastal OB/GYN Shipyard
- Southern Pines Women's Health Center
- UNC Southeastern
- Cone Health Alamance OB/GYN at Burlington
- Novant Harbor Pointe OB/GYN
- Durham Women's Clinic
- Chapel Hill OBGYN
- Green Valley OB/GYN
- Cone MedCenter for Women
- Cone Femina
- Cone Stoney Creek & Drawbridge Parkway
- Cone Kernersville & High Point
- Cone Family Tree
- UNC Women's Health at Eden
- Atrium Wake Forest Baptist OBGYN Downtown Health Plaza
- Novant Health Triad Obstetrics & Gynecology
- Novant Health Valaoras & Lewis OB/Gyn
- Novant Health Waughtown OB/Gyn & Today's Woman
- Novant Health WomanCare
- Novant Health City Lake OB/Gyn
- Novant Health Providence OB/Gyn
- Novant Health Queen City OB/GYN
- Novant Health Randolph OB/Gyn
- Novant Health Rankin OB/Gyn
- Novant Health Southeast OB/Gyn

Thank you for your support



**Sincerely,
ACURE4MOMS**

Visit our website!
<https://www.mombaby.org/acure4moms/>



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