



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

February 2023 Internal Team Update

Contact SuzanneW@med.unc.edu for details and inclusion.

MOMBABY.ORG/ACURE4MOMS



Reminders

Internal Update Slides

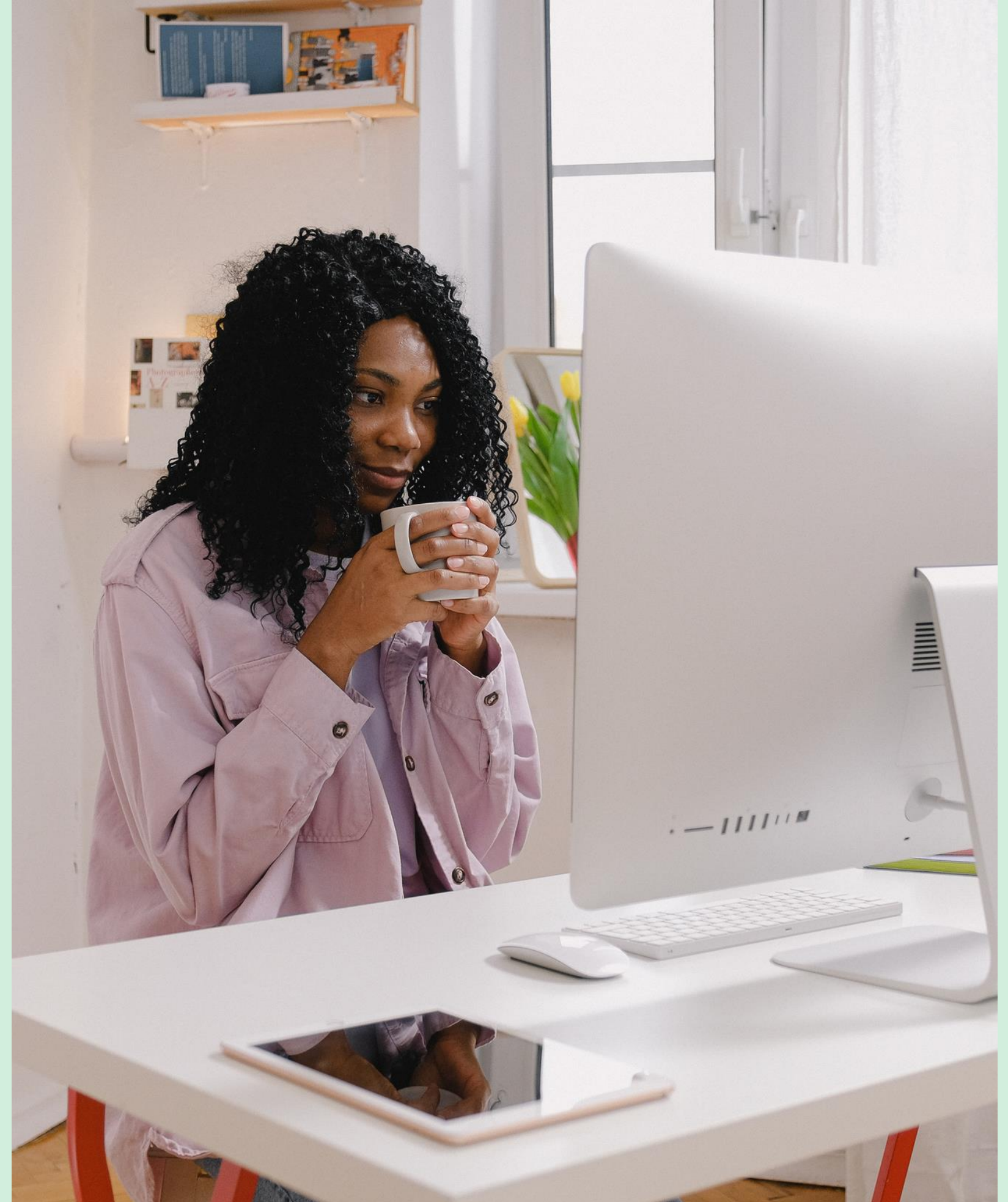
- **Internal Use Only.** This presentation is not meant to be used for the general public. Content in this document is informational for ACURE4Moms (A4M) teams. Not intended for repurposing or resharing. Contact SuzanneW@med.unc.edu for questions.
- **Your feedback is valuable.** This presentation is designed to give you a snapshot of everything happening this month with ACURE4Moms and partners. Please DO share any updates you have to be included in upcoming monthly slides.
- **Tracking and Reporting Activities.** Let us know if you do any trainings, interviews, submit conference abstract submissions or presentations related to or on behalf of ACURE4Moms. We are happy to help promote and support your work!
- *You can find our monthly update slides under “[Updates for Practices](#)”*



Monthly Overview

Summary of General Updates

- Third IRB Amendment Approved
- Longitudinal Patient Survey #1 ready
- Submitted a manuscript of the ACURE4Moms protocol to submit to “The Green Journal” (*Obstetrics & Gynecology*)
- Values, Vision, Mission Statement finalized
- Next Research All-Staff meeting is **Wednesday, March 29, 2023 at 11am**
- Next STABLE meeting TBD in April



Draft: ACURE4Moms Value, Vision, Mission

Final addendums due to SuzanneW@med.unc.edu along with any Qs, concerns, edits by March 8th.

Value Pillars

Equity-Centered • Respectful Collaboration • Trusted & Accountable • Transparent Illumination of Data and Stories

Mission

ACURE4Moms is a collaboration between community members and researchers formed to design and implement an evidence-based clinical study that uses innovative data and storytelling platforms to advance maternal health care equity, access, science, policies, and structures of care in North Carolina.

Vision

ACURE4Moms strives to improve care for Black birthing people and families and eliminate maternal health inequities by: promoting patient-centered care, improving trust in the birth process and communication between providers and patients, and advancing evidence-based policies and research.

ACURE4Moms: lifting numbers and narratives to change Black birthing experience and outcomes




Upcoming Events

Black Maternal Health Week is April 11-17

Black Maternal & Infant Health Conference in Greensboro, NC on April 14-15th

Sistas Caring 4 Sistas' Black Maternal Health fundraiser gala on April 29th in Asheville at Hi-Wire

- Keynote speaker Omari Maynard from the 'Aftershock' documentary



Post-its-to-Practice Virtual Symposium

Friday, April 21, 2023
8:30 a.m. - 12:30 p.m.

SUPPORTING THE NEEDS AND CHANGING THE NARRATIVE OF CHILDREN AND ADOLESCENTS INVOLVED IN THE CHILD WELFARE SYSTEM AND THOSE WITH AN INCARCERATED PARENT.

FREE TO THE PUBLIC
\$25 for NBCC Certificate

SESSION TOPICS INCLUDE:

- COLLEGE AND CAREER READINESS AND FOSTER YOUTH
- FORMERLY INCARCERATED PARENTS RE-ESTABLISHING CHILD-PARENT RELATIONSHIPS
- SOCIAL/EMOTIONAL SUPPORT FOR FOSTER YOUTH
- MENTAL HEALTH NEEDS FOR CHILDREN FROM DIVERSE SEXUAL AND GENDER IDENTITIES

post-its-to-practice-symposium23.eventbrite.com

Coastal Horizons
NCCU Juvenile Justice Institute
NCCU COUNSELING
NCCentral UNIVERSITY
School of Education



SISTAS CARING 4 SISTAS

PRESENTS

1st Annual

BLACK MATERNAL HEALTH FUNDRAISER

SEATED DINNER · BEER/WINE · MUSIC · SILENT AUCTION

APRIL 29, 2023

FEATURING

Omari Maynard
as seen on **Good Morning America**
and **Hulu's** documentary "Aftershock"

Cindy McMillan

[Click to learn more & Support](#)

Cindy and Angela will be presenting on ACURE4Moms at the **AMCHP Conference** in New Orleans May 6-9th

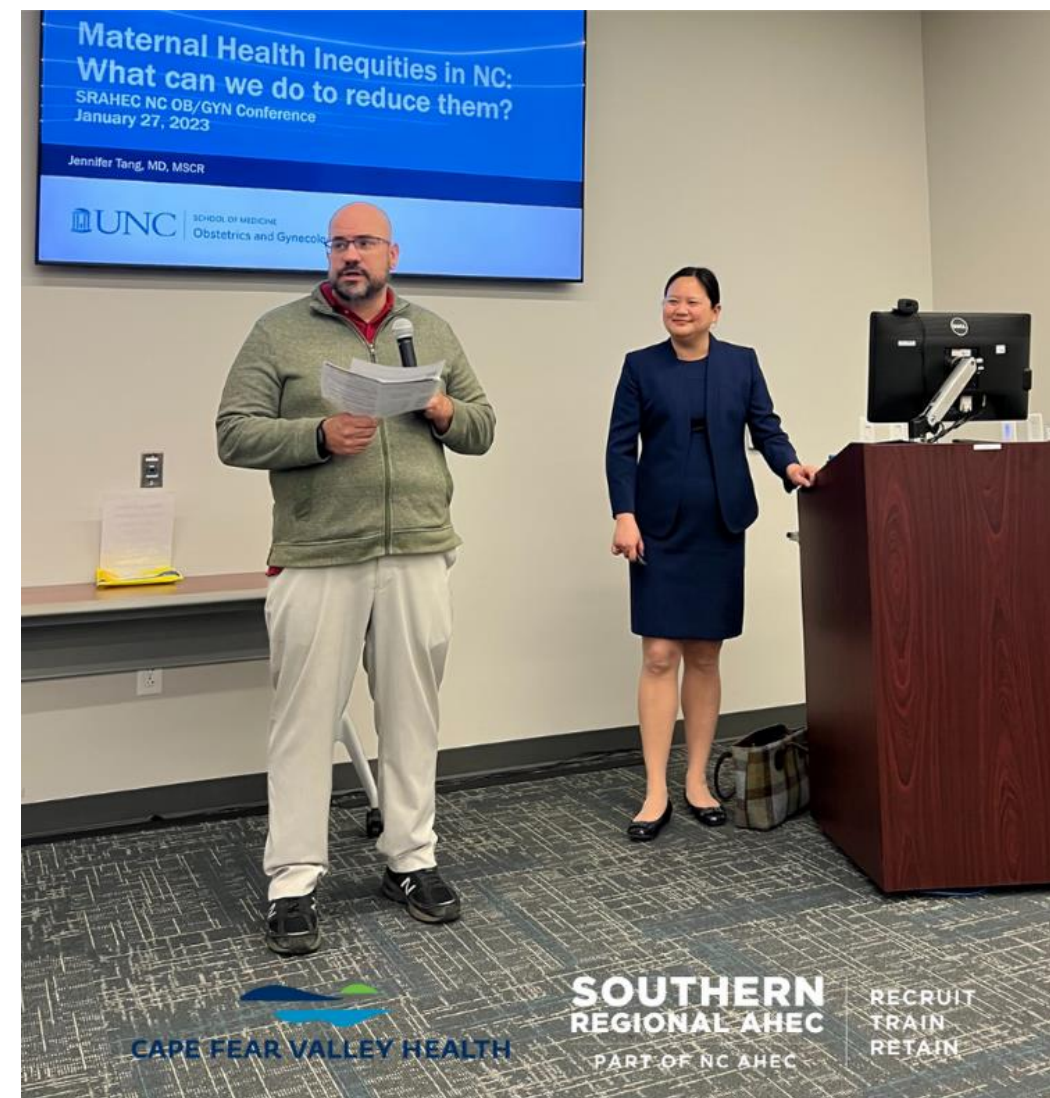
Regina Gavin Williams will be hosting a **child welfare virtual symposium** through the North Carolina Central University Counselor Education program on Friday, April 21st, 8:30am-12:30pm

Related Topics of Interest



Congratulations!

Angela Malloy has been chosen as the USA Today NC Woman of the Year



Dr. Jen Tang was the Keynote Speaker at Southern Regional AHEC (SRAHEC) OBGYN Conference on January 27th

Dr. Rachel Urrutia interviewed with Public Service News for [“Lack of Maternal Care Threatens Health of Western NC Mothers”](#)

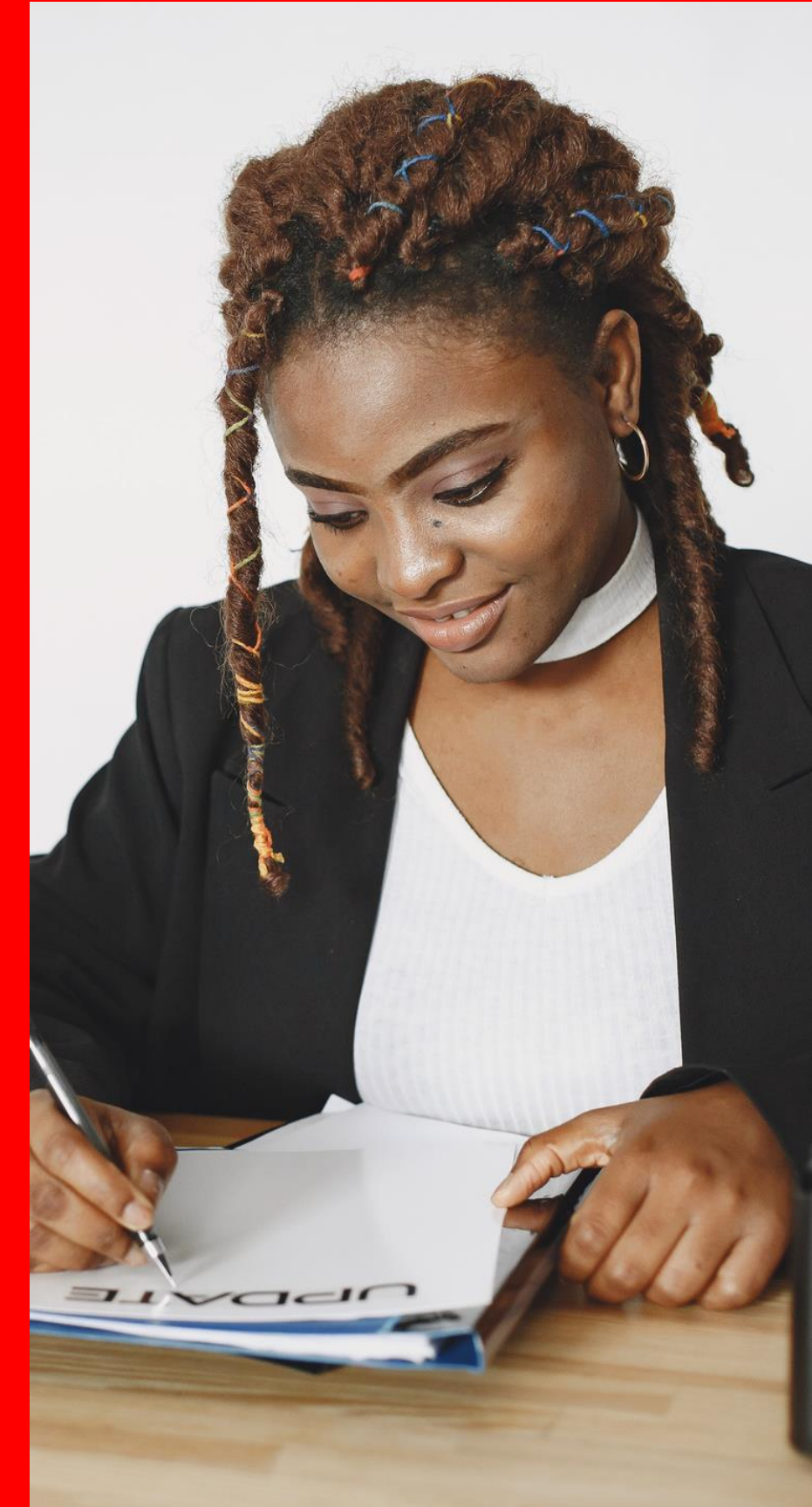
Latest articles and news on MomBaby.org/ACURE4Moms



MomBaby.org/ACURE4MOMS

Collaborative Update

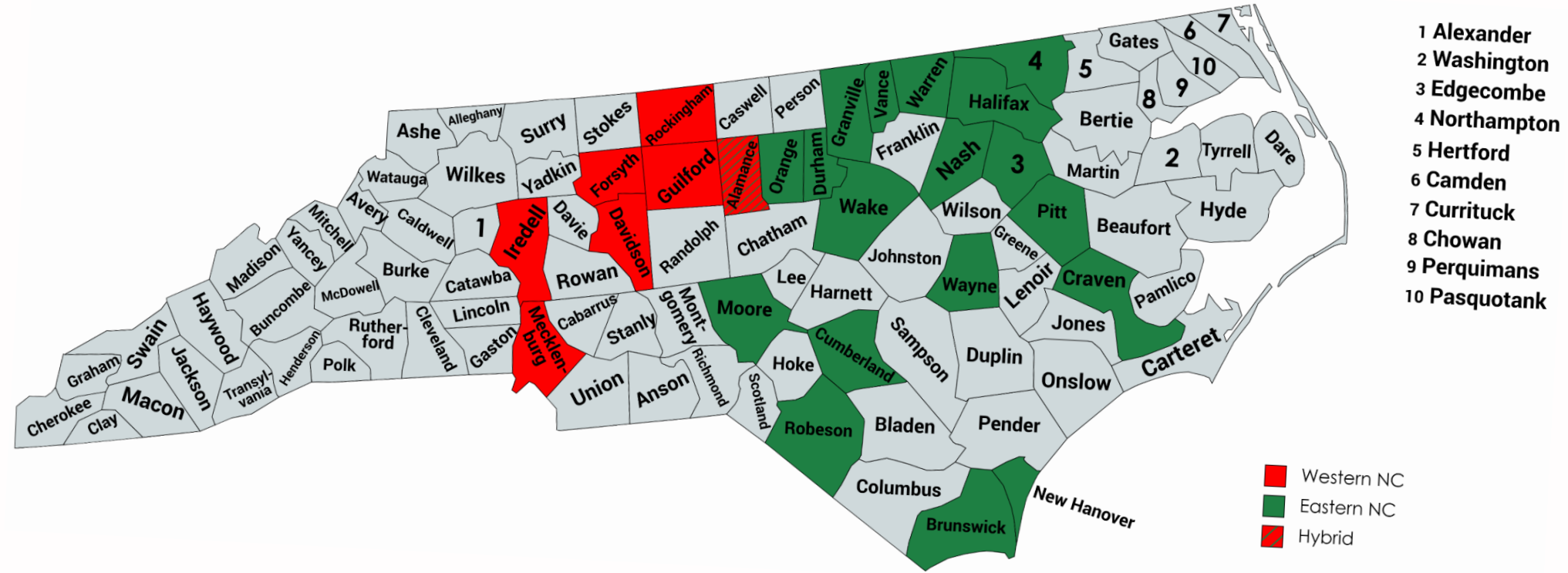
- **ACURE4Moms Vision and Mission Statement Creation**
 - Workshop led by Suzanne Woodward at last STABLE meeting
 - Please send any final considerations/edits to Suzanne by March 8th
- **Grievance Process**
 - Code of Ethics: https://unc.az1.qualtrics.com/jfe/form/SV_6lpyREOyzpxmVdl - **please review and sign!**
 - If needed, you can access the Grievance Form here: https://unc.az1.qualtrics.com/jfe/form/SV_0dBRJKqysUUZmKy
- **Publications Manual of Operations (MOO)**
 - Reviewed Publications MOO at last STABLE meeting and proposed the Publications Executive Committee, which will include the 2 STABLE co-chairs and 2 at-large STABLE members. [View Manual of Operations here.](#)
 - Suzanne created an ACURE4Moms Media Toolkit, [accessible here.](#)



Practice Engagement

Updated recruitment

- Have conducted start-up meetings with Galations Community Health and Rural Health Group
- Fully executed Data Use Agreement for UNC-FP clinics
- Most sites have confirmed they are in the process of reviewing contracting paperwork
- Cone Westside and Encompass practices merging into one and Alamance County Health Department dropped from the study
- Working to keep Durham County and Craven County Health Departments in the study (otherwise will drop to 39 sites)



Doula Interventions

SistasCaring4Sistas & Momma's Village Fayetteville

- Cindy McMillan and Amanda Murphy drafted a doula orientation for practice and hospital staff that the core teams are reviewing
- Drafting and finalizing ACURE4Moms Doula electronic health records
- Doulas, please join our ACURE4Moms private Facebook group for networking and engaging online:
<https://www.facebook.com/groups/acure4momsdoulas>



Follow our hashtag



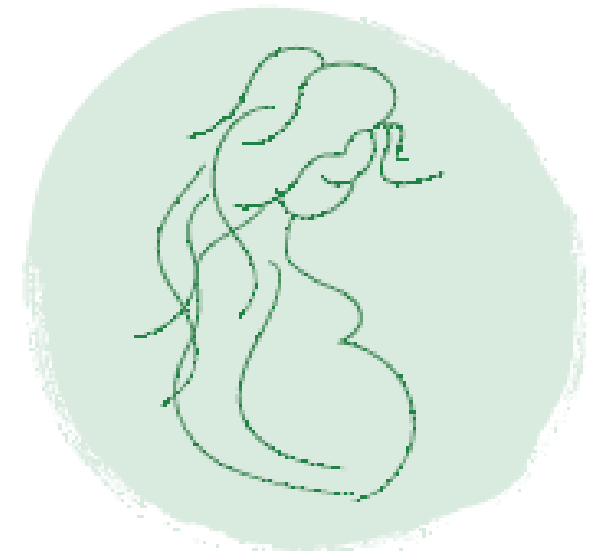
Photo Credit: Mommas Village Fayetteville Facebook



MomBaby.org/ACURE4MOMS

Maternal Healthcare Equity Education and Training

Contact: Rabab_Husain@med.unc.edu.



- Reviewed MHEET session 1 with provider leads and MHEET Community Trainers
- Working with MAHEC and Training of Trainers (ToT) team on the future of developing later sessions
- ToT team working on a manual to help conduct MHEET sessions
- Waiting on UNCG IRB submission for the focus groups to collect patient stories for the Pregnancy Journey Diagram
 - Will share more information with STABLE members and the research team about participating in the coming weeks
- Developed tentative structure of MHEET sessions based on original ACCURE study and our own timeline
 - **MHEET session 2:** Review Pregnancy Journey Diagram (outlines a patient's journey through pregnancy and the individuals involved in care decisions)
 - **MHEET session 3:** Review patient stories collected from our focus groups



Data Interventions

Contact: rachel_peragallo@med.unc.edu

- Sheps team working with Galatians Community Health and Rural Health Group on sending data needed for testing out LPS processes, data extraction, and data intervention tools
- Ongoing meetings in process with the HIEA and Sheps for development of tools and launch
 - Developing first two Maternal Early Warning System Alerts: High Blood Pressure and Missed Visits
 - Waiting on data from practices to test out the alerts

Implementation Research

Contact: megan_williams@med.unc.edu

- The plan is to start conducting pre-implementation evaluations with practice staff in March/April 2023

Longitudinal Patient Survey

Contact: lgardne@email.unc.edu

- Reached out to doulas to set them up as Community-Based Recruitment Consultants (CBRCs) in UNC system



ACURE4Moms Feature

Follow and share with Momma's Village-Fayetteville



[Follow MVF](#)



[Follow #ACURE4Moms](#)

ACURE4Moms Making Traction

Keep posting and tagging us!

MomBaby.org/ACURE4Moms Web Traffic in February:

There are 237 pageviews – 49 views to the Doulas page, 3 to Join The Study page

New Subscribers to our ACURE4Moms listserv: Southern Regional AHEC, Mama Coach, HIEA, SAS, The Fayetteville Observer, UNC Health Care

How to follow a hashtag:

On the social media app/site, type in search “#ACURE4Moms,” click ‘follow’ to automatically see photos in your feed.

Follow our hashtag



MomBaby.org/ACURE4MOMS

Communications Reminders

Website, Social Media, Promotions

- MomBaby.org/ACURE4Moms Website – Doulas, please review your profile under “Meet the Doulas”
- Subscribe to our Constant Contact Listserv– for annual e-blasts
- Monthly memos – we’ll send monthly recaps with slides, meeting notes, and relevant information to stay updated on our work. You can find our monthly update slides under “Updates for Practices”
- Social Media: Follow @UNCCMIH on Facebook, Twitter, LinkedIn – be sure to tag **#ACURE4Moms** when posting



ACURE4MOMS

The University of North Carolina at Chapel Hill has designed a study called ACURE4Moms to improve pregnancy outcomes and decrease health disparities. “ACURE” stands for “Accountability for Care through Undoing Racism and Equity.”

ACURE4Moms is a randomized controlled trial that aims to improve maternal health outcomes, satisfaction, and communication, particularly for Black moms.

If your practice provides prenatal care in NC, it may be eligible to participate in the newly-funded ACURE4Moms Study. [Learn how you can join.](#)



Joining the Study



Our Team & News



Meet the Doulas



Updates for Practices



About the Study & Background



Getting Connected



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

Values Word Cloud

Thanks to all who contributed!





ACURE4Moms

Accountability for Care through Undoing Racism & Equity

Thank you!

Contact SuzanneW@med.unc.edu

[MOMBABY.ORG/ACURE4MOMS](https://mombaby.org/acure4moms)



We're always looking for ways to better communicate.

Send SuzanneW@Med.unc.edu your ideas and partner updates for us to highlight/promote.



[Click here](#) to subscribe to receive newsletters & more.

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Maternal Health Learning and Innovation Center
@MHLIC_org

NEW [#MaternalHealthInnovation](#) Podcast to stream:
Doulas' need for support in clinical settings, with
[@MOMCaresbalt](#)

maternalhealthlearning.org/resources/mate...
[#ACURE4Moms](#) [#MOMCares](#)

