



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

November 2022 Internal Team Update

Contact SuzanneW@med.unc.edu for details and inclusion.

MOMBABY.ORG/ACURE4MOMS



Reminders

Internal Update Slides

- **Internal Use Only.** This presentation is not meant to be used for the general public. Content in this document is informational for ACURE4Moms (A4M) teams. Not intended for repurposing or resharing. Contact SuzanneW@med.unc.edu for questions.
- **Your feedback is valuable.** This presentation is designed to give you a snapshot of everything happening this month with ACURE4Moms and partners. Please DO share any updates you have to be included in upcoming monthly slides.
- **Tracking and Reporting Activities.** Let us know if you do any trainings, interviews, submit conference abstract submissions or presentations related to or on behalf of ACURE4Moms. We are happy to help promote and support your work!
- *You can find our monthly update slides under “[Updates for Practices](#)”*



Monthly Overview

Summary of General Updates

Held our 3rd STABLE meeting on 10/28/22 in Chapel Hill and virtually

- **Your Action!** Please review our Code of Ethics and Grievance Process. **If you haven't yet, please review and sign the Code of Ethics:** https://unc.az1.qualtrics.com/jfe/form/SV_6lpyREOyzpxmVdl
- Went over updates from our communications and MHEET Core Teams
- Administered the baseline Multidimensional Assessment of Partnership (MAP) survey
- Scheduling our next STABLE meeting for *late January 2023*—*information will be forthcoming*

Randomizing **44** sites this week

- Stratifying based on region (East and West) and then by clinic volume

Forthcoming recruitment call to join focus groups for pregnancy stories



Doula Research Training Retreat

happened on 11/13/2022, in which doulas from MVF and SC4S came together for a joint workshop about ACURE4Moms



Upcoming Events

ACURE4Moms Meetings

- Next **Research Staff meeting on 11/30/2022 at 11am**
 - The **December Research Staff meeting has been moved to 12/21/2022**
- Upcoming meetings being planned for early 2023:
 - Next STABLE meeting
 - Additional doula research trainings
 - MHEET Training of Trainers (ToT)



Related Topics of Interest

PCORI Annual Meeting 2022 - Panel with Cindy McMillan



Session Title: Incorporating Diverse Groups of Health Care Providers to Advance Birth Equity

Session Date: October 26 9:45

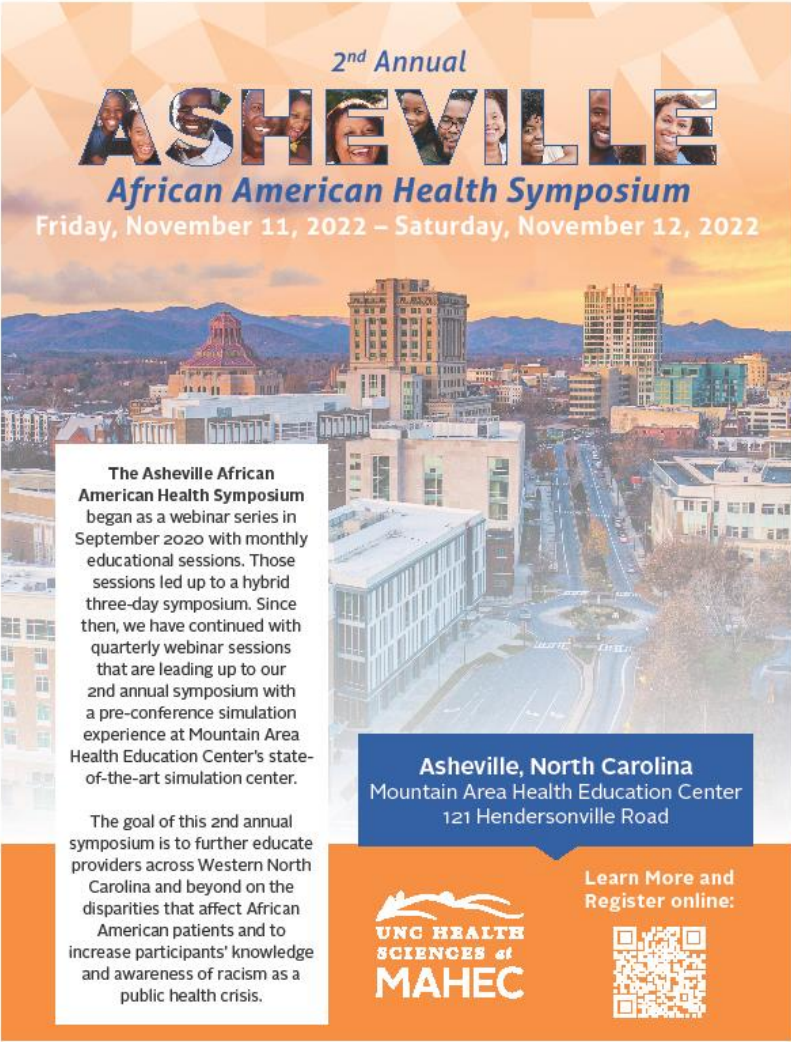
Sign-in to platform to view (free)

[Click to watch](#)

Innovative Strategies and Potential Policy Levers for Birth Equity Panel at the NCIOM Annual Meeting – Cindy McMillan and Dr. Urrutia presented on Birth Equity, along with many stakeholders.

[Click to view](#)

MAHEC presented their Simulation Center Experience at the Asheville African American Health Symposium on November 11th (which they helped plan and sponsor). We will be using the implicit bias videos in our MHEET interventions (see third page of the PDF). They also mentioned the Gist Leadership Award, in honor of Dr. Gist.



[Click to view](#)



Collaborative Update

- **Grievance Process**

- We have created a grievance process that can be used by members of STABLE, the research team, and even the practices to address and conflicts or issues that arise during the study, especially between individuals
- A good resource: Lorretta Ross's TED Talk on "[Calling In](#)"
- Code of Ethics: https://unc.az1.qualtrics.com/jfe/form/SV_6lpyREOyzpxmVdl - **please review and sign!**
- Grievance Form: https://unc.az1.qualtrics.com/jfe/form/SV_0dBRJKqysUUZmKy

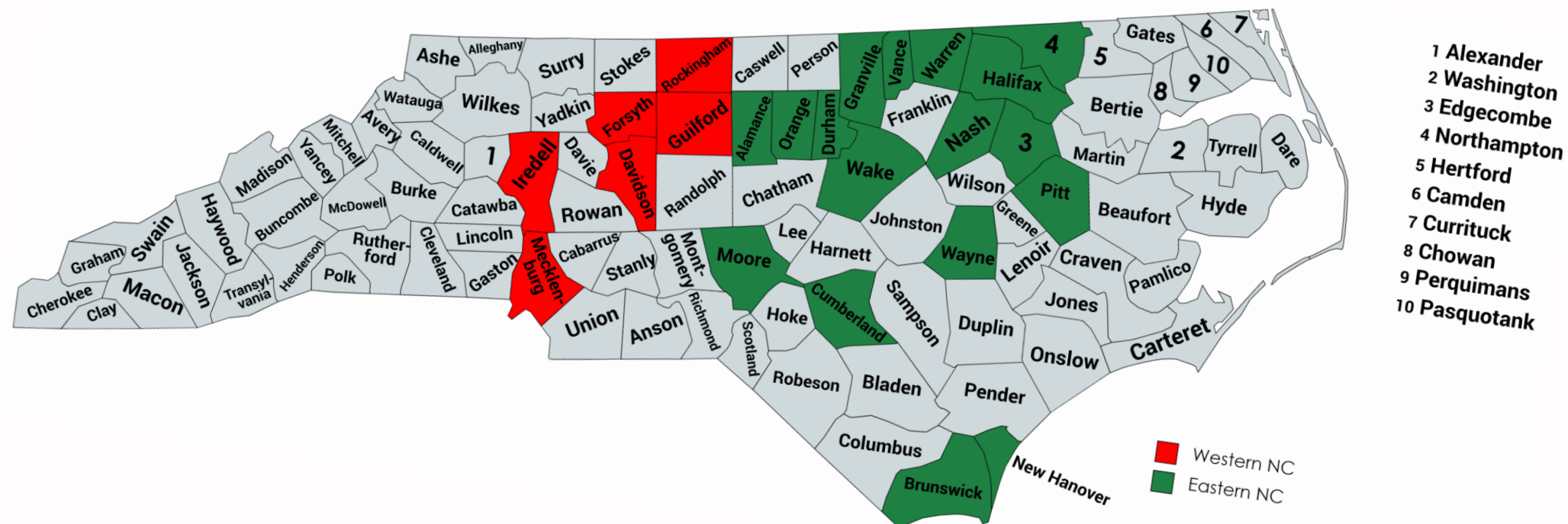
- **Multidimensional Assessment of Partnership (MAP) Survey update**

- Have done baseline data collection and will start analyzing the results soon



44 sites!

- Created a Site Activation Checklist



Doula Interventions

SistasCaring4Sistas & Momma's Village Fayetteville

Had our first Doula Research Training Retreat on 11/13/2022!

- First time doulas from MVF and SC4S came together for a joint training!
- Reviewed the ACURE4Moms study and their roles within it
- Scheduling another virtual session in the winter to go over more research related information

Both MVF and SC4S are finalizing recruitment as practice randomization happens



Follow our hashtag



MomBaby.org/ACURE4MOMS

Maternal Health Equity Education Training

Contact: Rabab_Husain@med.unc.edu.



- **Have completed a draft of MHEET Session 1**
 - Plan to conduct the initial MHEET session 1s in February
- **MAHEC is working on implicit bias simulation videos**
 - Have finalized the provider video and are now working on other practice staff examples
- **A team has been working on the Training of Trainers (ToT)**
 - Includes Christina Yongue, Kimberly Alexander, Wanda Nicholson, and Jasmine Getrouw-Moore
 - Have identified our provider and community leads who will conduct the MHEET sessions
 - Plan to do the training end of January
- **Working on an IRB submission for focus groups to collect patient stories for Birth Journey Diagram**
 - Will share more information with STABLE members and the research team about participating in the coming weeks
- **Developing topics and order of MHEET sessions based on original ACCURE study and our own timeline**
 - **MHEET session 2:** Review Birth Journey Diagram (outlines a patient's journey through pregnancy and the individuals involved in care decisions)
 - **MHEET session 3:** Review patient stories collected from our focus groups



Data Interventions

Contact: rachel_peragallo@med.unc.edu

- Ongoing meetings in process with the HIEA and Sheps for development of tools and launch
 - Working on where and how to get necessary data from practices for the dashboard, warning system, and Longitudinal Patient Survey
- Rachel and Jen meeting with OB colleagues for feedback on data collection and defining metrics (i.e., triggers/alerts)

Implementation Research

Contact: megan_williams@med.unc.edu

- Doula focus group interview guide was sent out for review—please send any feedback to Megan Williams
- The plan is to start conducting pre-implementation evaluations with practice staff in January/February 2023

Longitudinal Patient Survey

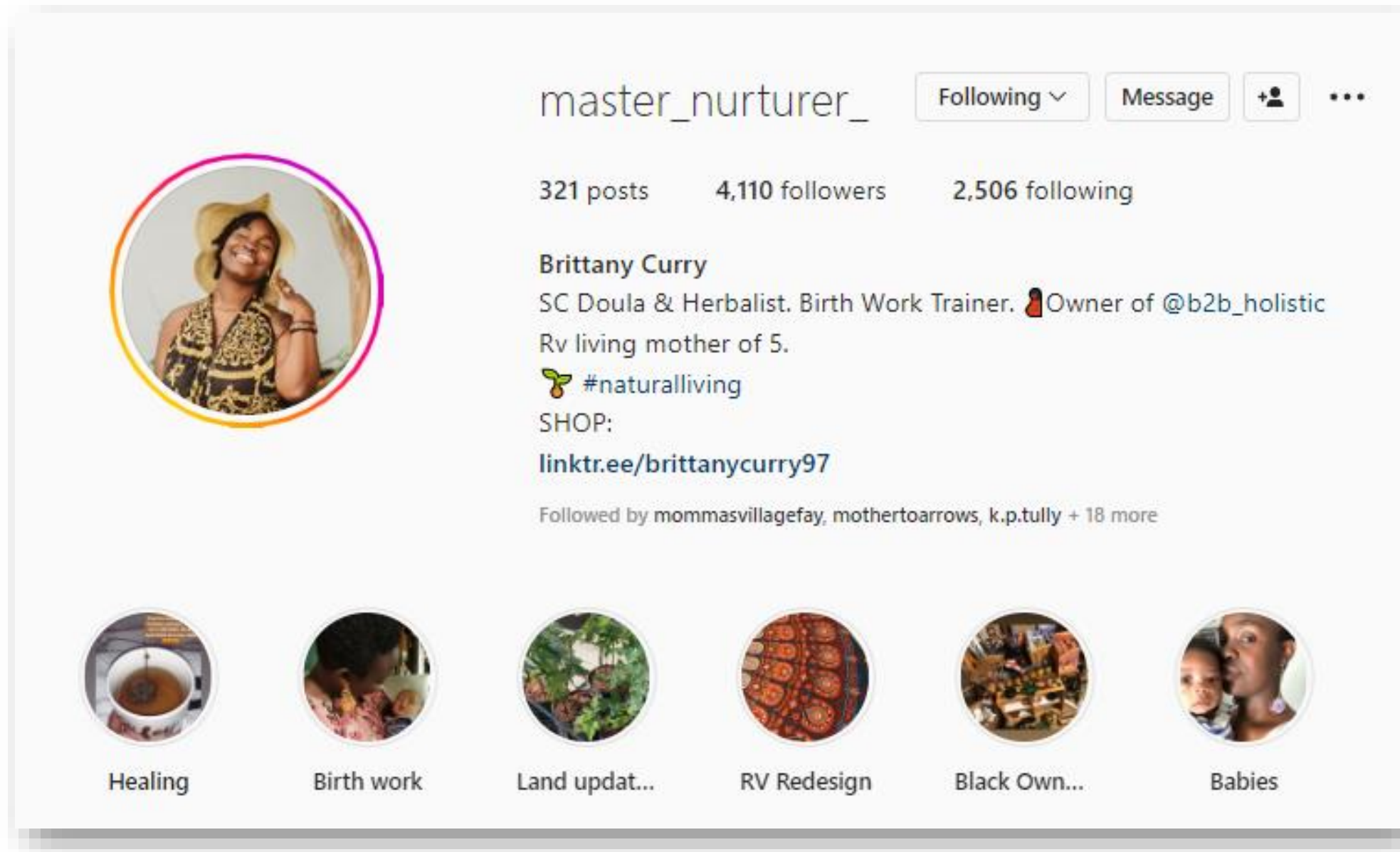
Contact: lgardne@email.unc.edu

- Sheps Center continues to program the survey



ACURE4Moms Feature

Follow and share with Brittany Curry



[Follow Brittany](#)



[Follow #ACURE4Moms](#)

ACURE4Moms Making Traction

Keep posting and tagging us!

MomBaby.org/ACURE4Moms Web Traffic in November:

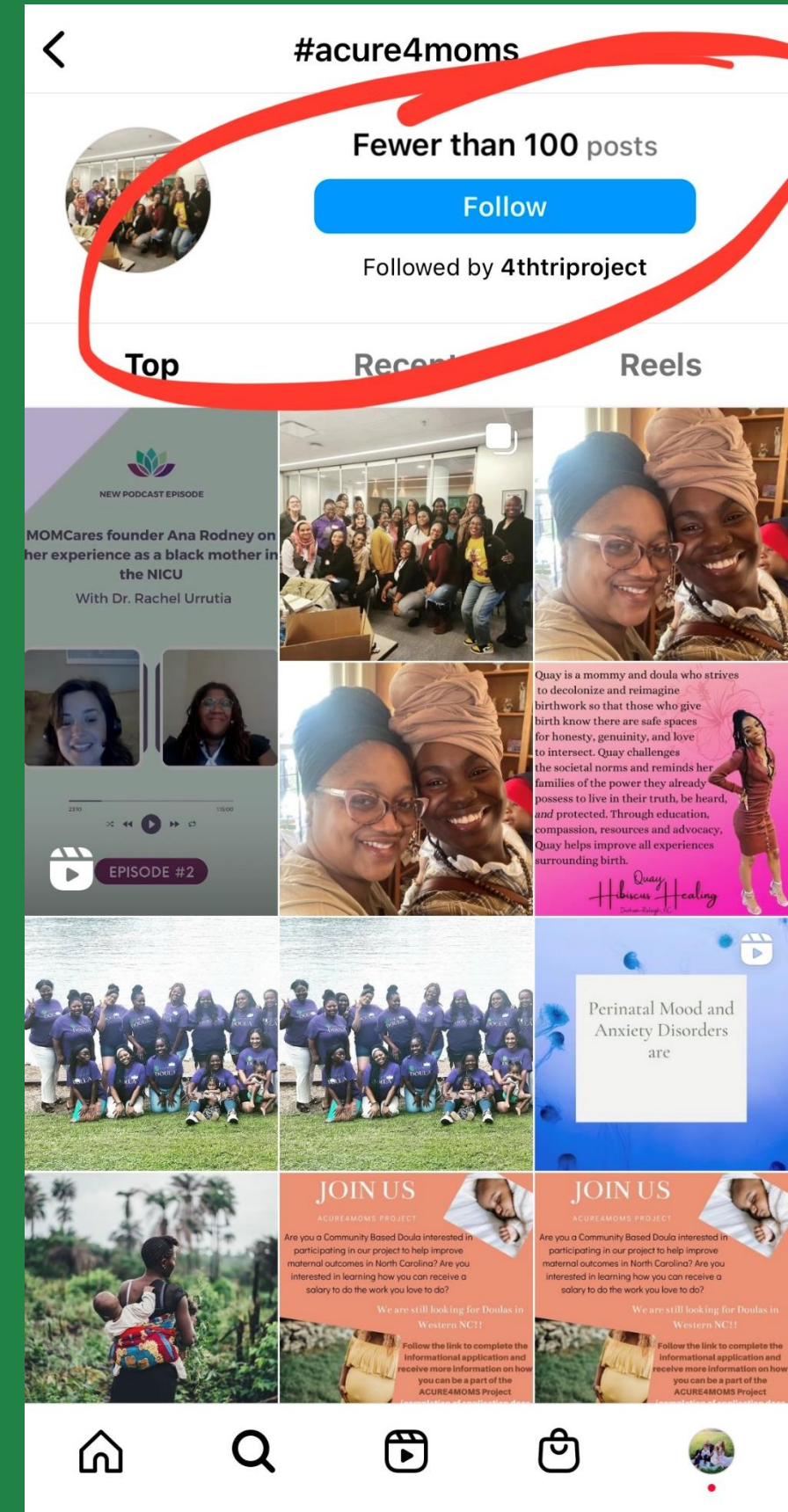
There were 286 pageviews this month to the ACURE4Moms site
– 70 views to the Doulas page, 19 to Join The Study page

New Subscribers to our ACURE4Moms listserv: UNC, Novant Health, Partnership for Children and Families

How to follow a hashtag:

On the social media app/site, type in search “#ACURE4Moms,”
click ‘follow’ to automatically see photos in your feed.

[Follow our hashtag](#)



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Related Topics of Interest

NC Medicaid published a [Medicaid Delivery Reform and Value-Based Payment Update](#) to seek stakeholder feedback on how to further evolve this vision.



NC Medicaid continues to reform Medicaid delivery and payment with the goal of improving the health of North Carolinians through an innovative, whole-person centered and well-coordinated system of care, which addresses both medical and non-medical drivers of health.

As NC Medicaid builds on recent Medicaid transformation efforts, it is focused on how delivery reform and value-based payments for primary care and maternal and infant health can achieve this goal and improve health equity.

For more information about value-based payments, please visit the [NC Medicaid Value-Based Purchasing webpage](#).

NC Medicaid welcomes feedback and input on all aspects of this update, especially on the specific questions asked within the document related to key strategies and reforms to advance strong, coordinated, and whole-person centered primary care and maternal and infant health. NC Medicaid remains committed to engaging stakeholders as reforms are developed, and before any significant programmatic or payment changes are implemented.

Submit feedback via email by Dec 19th.



[Click to Submit Feedback](#)

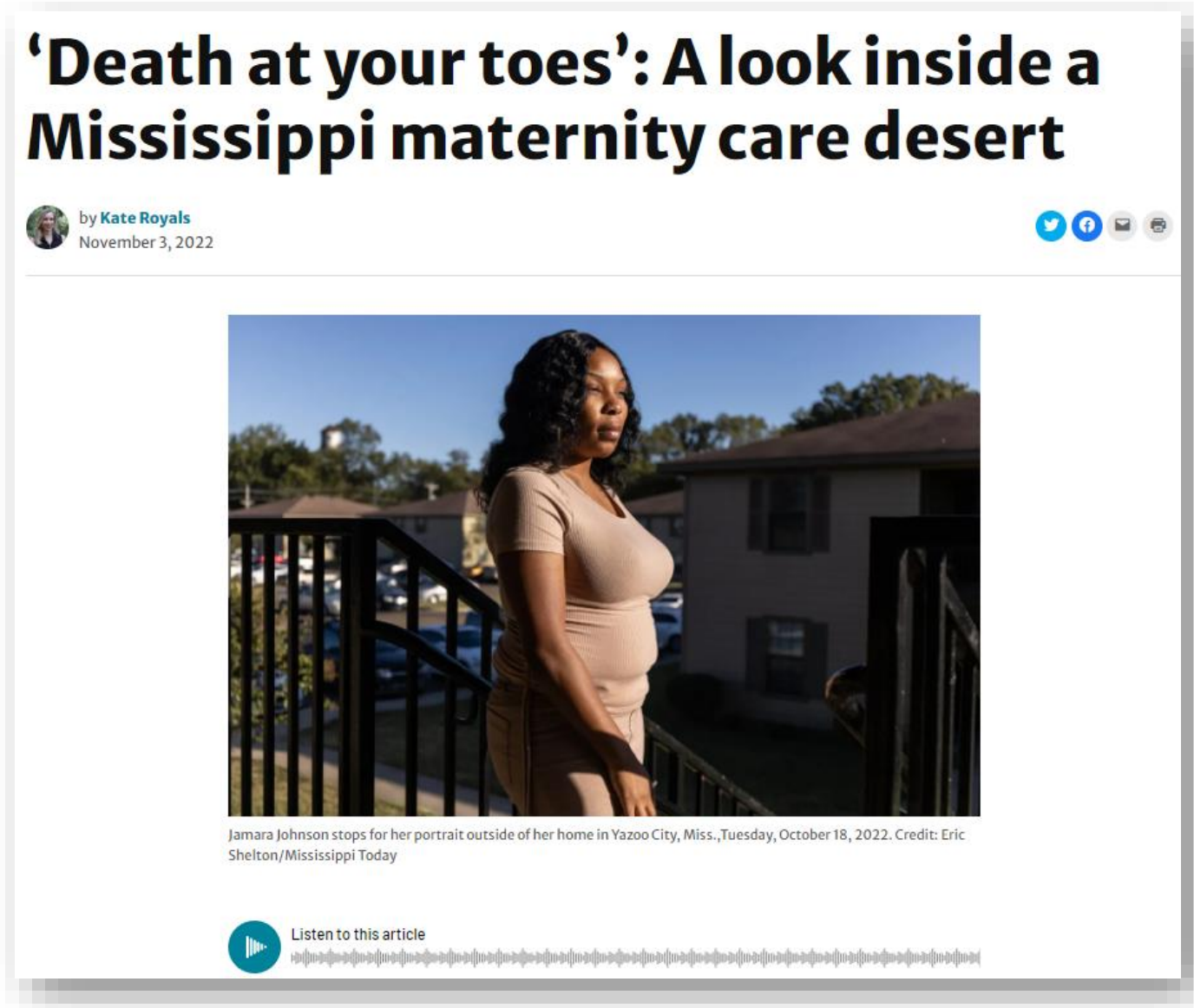
Use subject line “VBP Feedback.”



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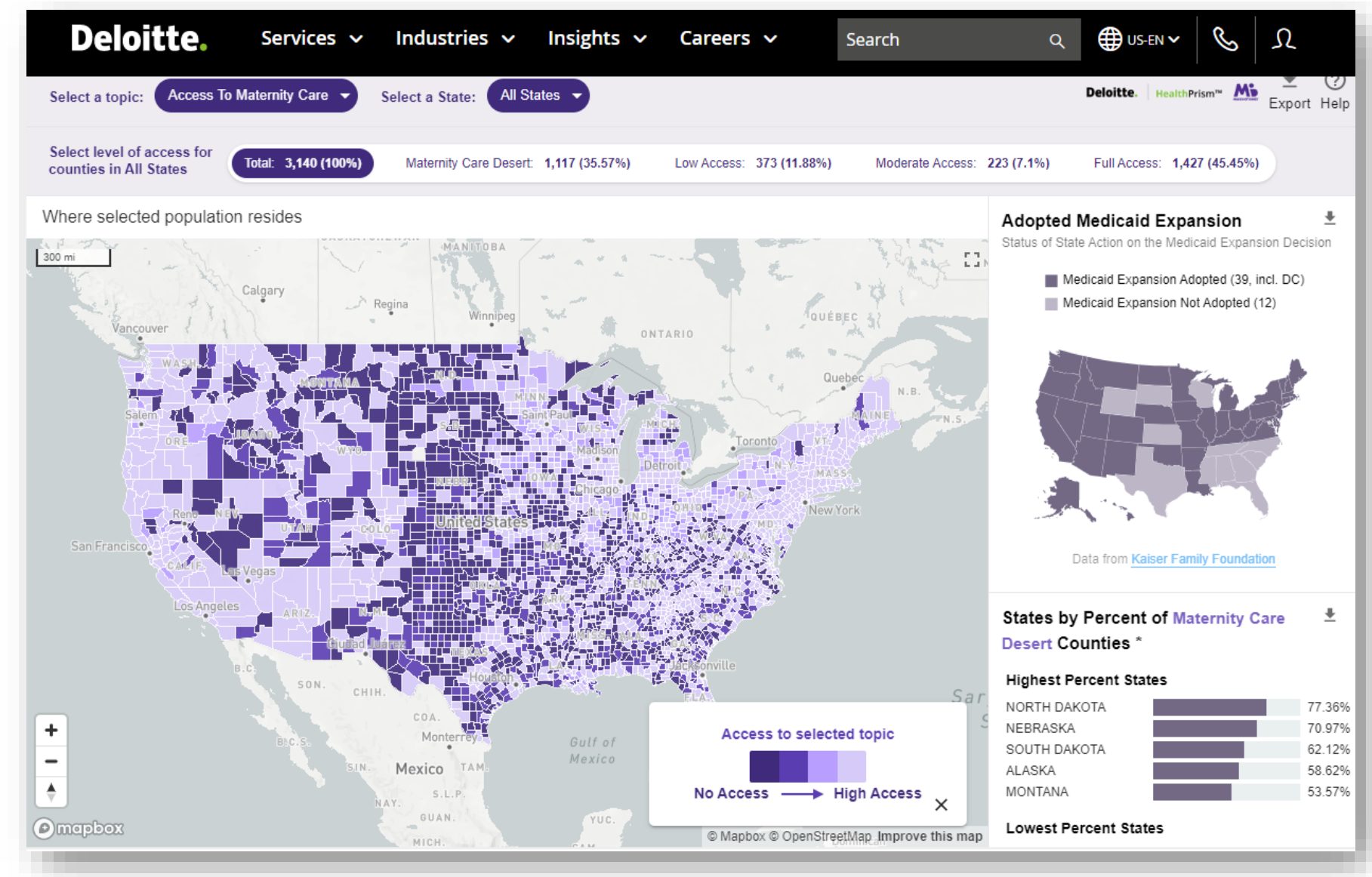
Related News Coverage

‘Death at your toes’: A look inside a Mississippi maternity care desert, from Mississippi Today (trigger warning)



Read or Listen to the Article

New Tool: Deloitte and March of Dimes Maternity Care Desert Dashboard



[View the Dashboard](#)

Communications Reminders

Website, Social Media, Promotions

- MomBaby.org/ACURE4Moms Website – Doulas, please review your profile under “Meet the Doulas”
- Subscribe to our Constant Contact Listserv– for annual e-blasts
- Monthly memos – we’ll send monthly recaps with slides, meeting notes, and relevant information to stay updated on our work. You can find our monthly update slides under “Updates for Practices”
- Social Media: Follow @UNCCMIH on Facebook, Twitter, LinkedIn – be sure to tag **#ACURE4Moms** when posting



ACURE4MOMS

The University of North Carolina at Chapel Hill has designed a study called ACURE4Moms to improve pregnancy outcomes and decrease health disparities. “ACURE” stands for “Accountability for Care through Undoing Racism and Equity.”

ACURE4Moms is a randomized controlled trial that aims to improve maternal health outcomes, satisfaction, and communication, particularly for Black moms.

If your practice provides prenatal care in NC, it may be eligible to participate in the newly-funded ACURE4Moms Study. [Learn how you can join.](#)



Joining the Study



Our Team & News



Meet the Doulas



Updates for Practices



About the Study & Background



Getting Connected



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

Thank you!

Contact SuzanneW@med.unc.edu

[MOMBABY.ORG/ACURE4MOMS](https://mombaby.org/acure4moms)



We're always looking for ways to better communicate.

Send SuzanneW@Med.unc.edu your ideas and partner updates for us to highlight/promote.



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Maternal Health Learning and Innovation Center
@MHLIC_org

NEW [#MaternalHealthInnovation](#) Podcast to stream:
Doulas' need for support in clinical settings, with
[@MOMCaresbalt](#)

maternalhealthlearning.org/resources/mate...
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