



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

October 2022

Internal Team Update

Contact SuzanneW@med.unc.edu for details and inclusion.

MOMBABY.ORG/ACURE4MOMS



Reminders

Internal Update Slides

- **Internal Use Only.** This presentation is not meant to be viewed or used for the general public.
- **Your feedback is valuable.** This presentation is designed to give you a snapshot of everything happening this month with ACURE4Moms and partners. Please DO share any updates you have to be included in upcoming monthly slides.
- **Tracking and Reporting Activities.** Let us know if you do any trainings, interviews, submit conference abstract submissions or presentations related to or on behalf of ACURE4Moms. We are happy to help promote and support your work!
- *You can find our monthly update slides under “[Updates for Practices](#)”*



Monthly Overview

Summary of General Updates

First interim report submitted to PCORI 10/1/2022

Protocol amendment submitted 10/12/2022

- Inclusion of Spanish and French speakers in Longitudinal Patient Survey, Spanish speakers in patient interviews
- Additional data sources for Aim 1 and clarifications on research subject identification and recruitment

Creation of the ACURE4Moms Code of Ethics and Grievance Process

Be on the lookout for the following items this month:

- STABLE Meeting Agenda (Oct 28th from 12-2)
- MHEET Session 1 draft for STABLE feedback/review
- Doula Focus Group Guide for STABLE feedback/review

In The Press:

- Critical Term: Why are Black mothers and babies dying?, [WRAL](#)
- Doulas' need for support in clinical settings, [Maternal Health Innovation Podcast Ep 4](#)



Upcoming Events

ACURE4Moms Meetings

STABLE Meeting on 10/28/2022 at 12-2pm in Chapel Hill, Fayetteville, and Zoom

- Agenda Forthcoming
- Locations:
 - Sheps Center for Health Service, UNC
 - Research Business Hub at Fayetteville State University (Fayetteville – 1st event held at this location!)
- Calendar holds sent with Zoom link/hybrid option – Contact: [Rabab](#)

Doula Research Training Retreat on Sunday, November 13th, 2022, 9:30-5pm

- Location:
 - Sheps Center (725 M.L.K. Jr Blvd, Chapel Hill)



Related Topics of Interest

Cindy McMillan will participate in a breakout panel: "**Incorporating Diverse Groups of Healthcare Providers to Advance Birth Equity**" at the 2022 PCORI Annual Meeting

Join on **October 26, 2022 at 12pm ET**. Registration is free and open.

[Register now](#)

R3 Advertising Materials - **Race, Racism & Racial Equity (R3) Symposium #7:**
Highlighting Participatory Justice Scholarship: Working to Advance Racial Equity will be coming up **November 3rd from 12-1:30pm**.

[Register now](#)

Of interest, [AMCHP](#) National Conference abstracts are open (save the date for May 2023) and [APHA](#) is November 6-9th

Race, Racism, and Racial Equity Symposium

Highlighting Participatory Justice Scholarship: Working to Advance Racial Equity



Ariana Ávila, MPH
Panelist
PhD. Student
UNC Anthropology



Dr. Iheoma U. Iruka
Panelist
UNC Public Policy
Frank Porter Graham Child Development Institute



Dr. Andrew H. Whittemore
Panelist
UNC Department of City & Regional Planning



Catherine Fray
Panelist
Carborro Planning Board



Dr. Travis Albritton
Moderator
UNC School of Social Work

In this session, we explore the multitudinous ways advancing participatory justice benefits everyone.

**11/3/2022
12:00PM-1:30PM**

To register, go to:
<https://bit.ly/R3Symposium7>

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In the Press

Local and National Coverage

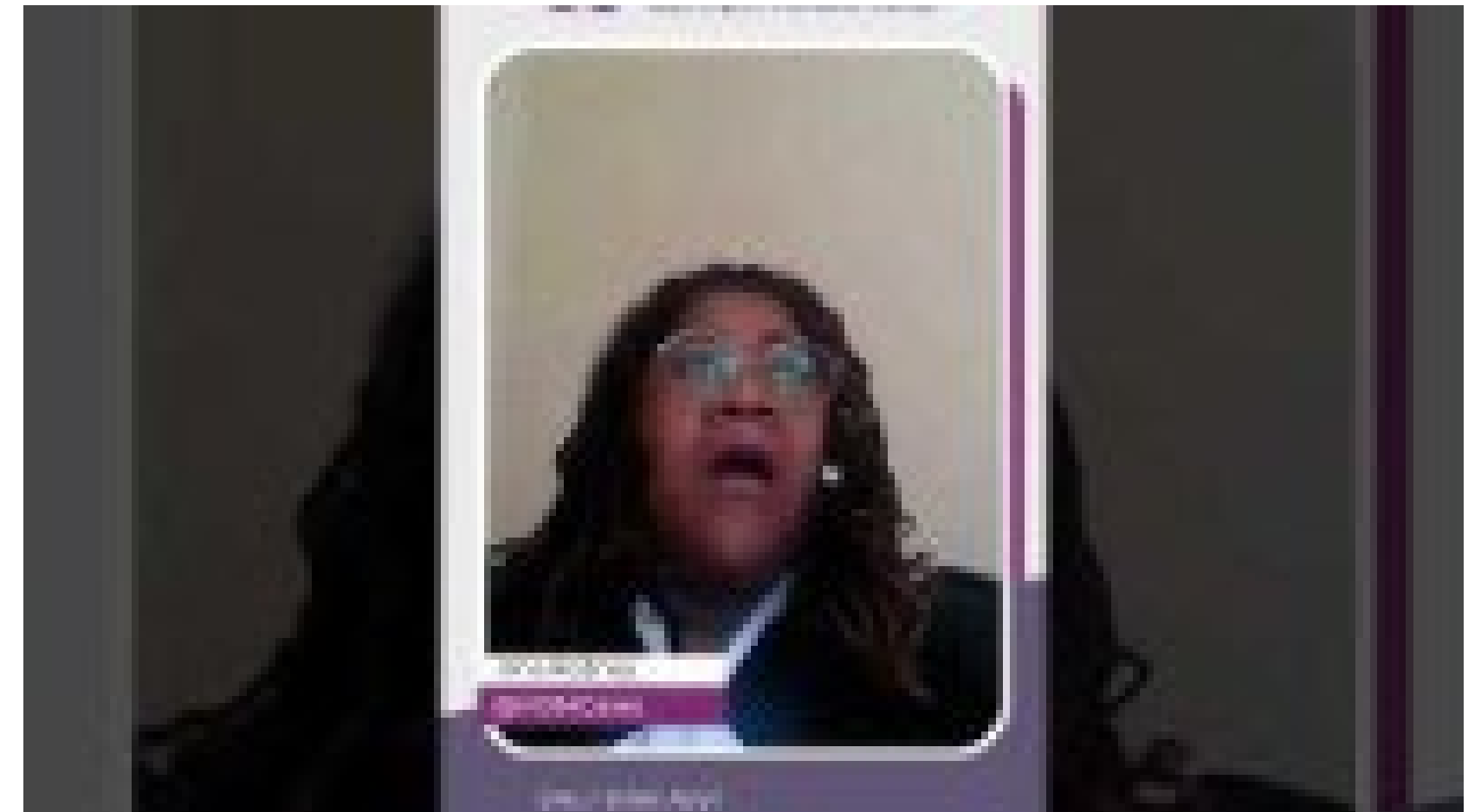
Critical Term: Why are Black mothers and babies dying?, WRAL



Dr. Rachel Urrutia, Cindy McMillan, Kimberly Harper, and other ACURE4Moms team members supported the creation of this WRAL documentary. A wonderful 30-min watch. Fast forward to 20.35 for ACURE4Moms shoutout!

[Click to watch](#)

Doulas' need for support in clinical settings, Maternal Health Innovation Podcast Ep 4



Dr. Rachel Urrutia interviews Ana Rodney founder of MOMCares, a postpartum doula program designed to help support Black mothers in the NICU that are under-supported and facing financial stress. Ana is also chair of Baltimore's Maternal Mortality Review Board and a member of the Infant Mortality Review Board.

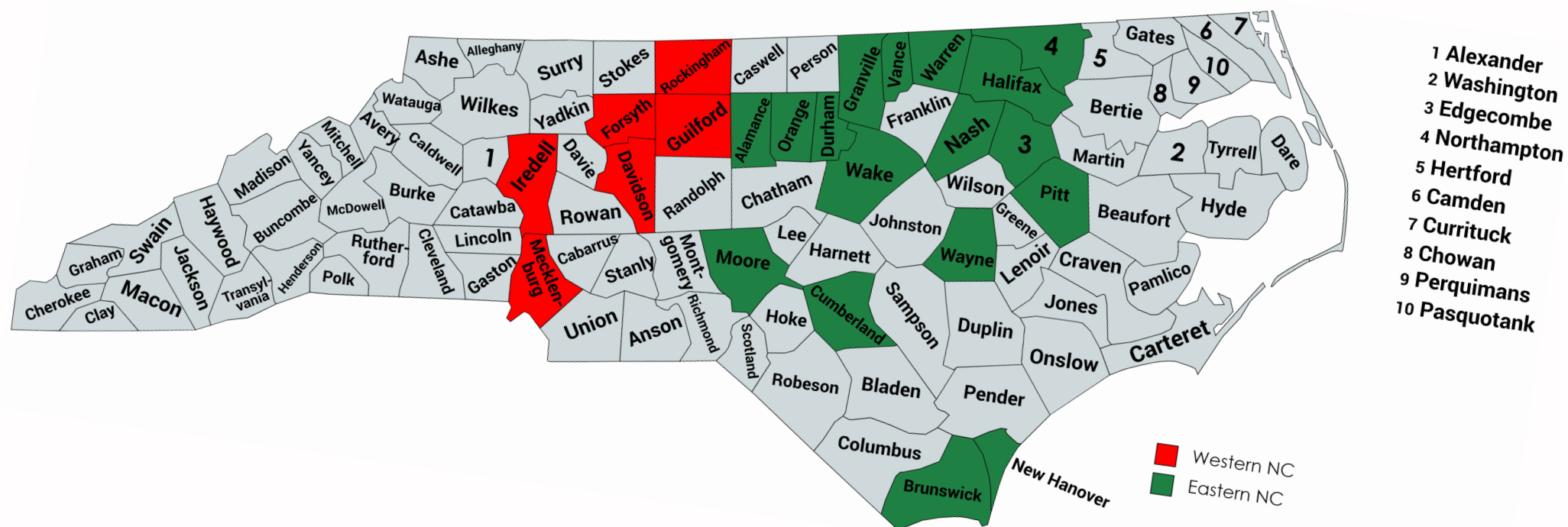
[Click to listen](#)

Practice Engagement

Updated recruitment

**38 site applications!*

- 18 sites in the East, 20 in the West
- Working on recruiting County Health Departments, including Alamance, Durham, Cumberland, Pitt, and Wake, and Wayne
- Site visits to Eastern NC practices continue



Doula Interventions

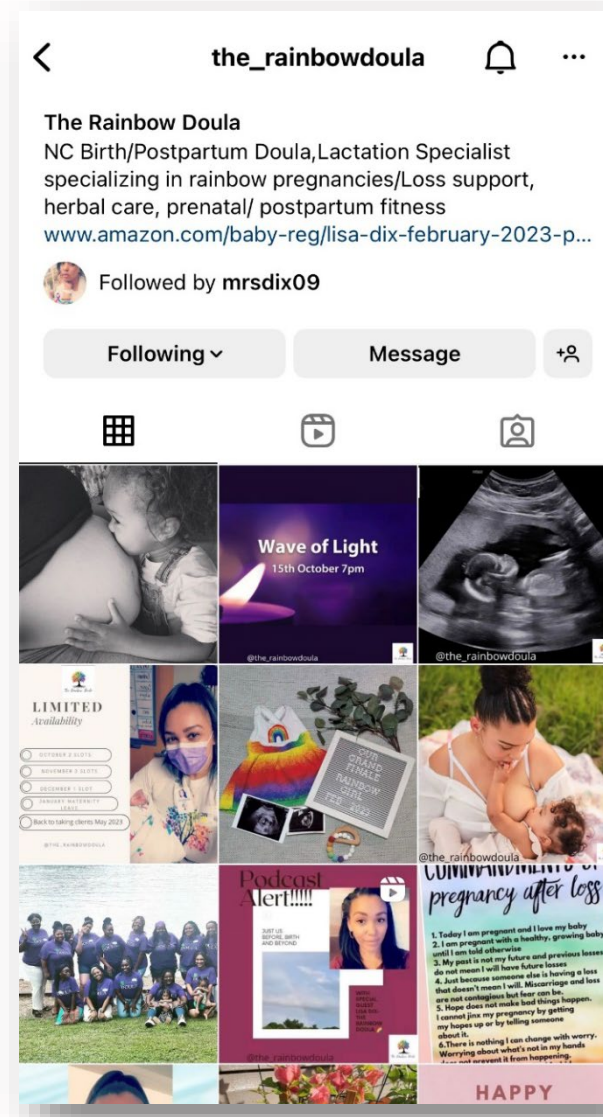
SistasCaring4Sistas & Momma's Village Fayetteville

Planning for the 11/13/2022 Doula Research Training Retreat is underway!

- Location: Sheps Center (Chapel Hill)
- First time doulas from MVF and SC4S will have a joint training!

Shout out to [@The_RainbowDoula](#).
Beautiful posts – you can find using
[#ACURE4Moms](#).

[Follow our hashtag](#)



Liked by 4thtriproject and 10 others

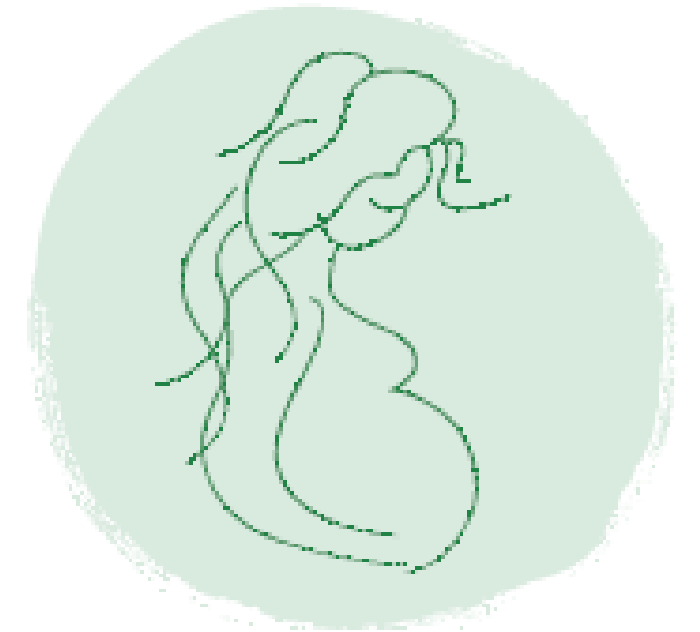
the_rainbowdoula Thankful to have this woman in my life!! She is co founder of Sistas Caring 4 Sistas, a non profit organization fighting for black maternal health and my partner in the ACURE4MOMS study. Together we've been working hard to combat the black maternal health crisis. It's been crazy busy...between hiring our team of doulas, getting trainings set up, getting clinics involved, countless meetings etc...but we have each other's back through everything. She's an amazing doula, community activist, mom, friend...I admire her strength and determination. It's rare to find people that truly appreciate you, value your opinions, believe in your abilities and want to see you grow and succeed!! I'm so glad you came into my life Cindy ❤️



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Maternal Health Equity Education Training

Contact: Rabab_Husain@med.unc.edu.



- **Have completed a draft of MHEET Session 1 that is ready for STABLE review**
 - Will walkthrough session 1 for review at the Oct 28th STABLE Meeting
 - Would like feedback by Nov 10th to have time to incorporate any edits
- **A team has been working on the Training of Trainers (ToT)**
 - Includes Christina Yongue, Kimberly Alexander, Wanda Nicholson, and Jasmine Getrouw-Moore
 - Developing a manual and training for the OB and doula leads who will be conducting the MHEET sessions at the practices
 - Plan to do the training in mid-December
- **Christina has been developing the Patient Journey Diagram, which will be a part of MHEET session 2**
 - The diagram outlines a patient's journey through pregnancy and the individuals involved in care decisions
 - Real patient stories will be mapped onto the diagram to identify when significant encounters happen in the journey and why/how it impacts patient decisions
 - Would like to have stories from any members of STABLE and the research team who would be willing to share their story
 - Will be conducting focus groups early next year to collect patient stories; more information to come during the STABLE meeting



Data Interventions

Contact: rachel_peragallo@med.unc.edu

- Ongoing meetings in process with the HIEA and Sheps for development of tools and launch
- Rachel and Jen meeting with OB colleagues for feedback on data collection and defining metrics (i.e., triggers/alerts)
- Will be asking practices for retrospective data on patients who delivered in 2021, on items like low birth weight, to provide a baseline from which to hopefully improve

Longitudinal Patient Survey

Contact: lgardne@email.unc.edu

- Survey and consents translated into Spanish and French
- Sheps Center continues to program the survey

Implementation Research

Contact: megan_williams@med.unc.edu

- Doula focus group interview guide forthcoming for review/feedback.
- The plan is to conduct pre-implementation evaluations with practice staff after practices are randomized later in 2022



ACURE4Moms Making Traction

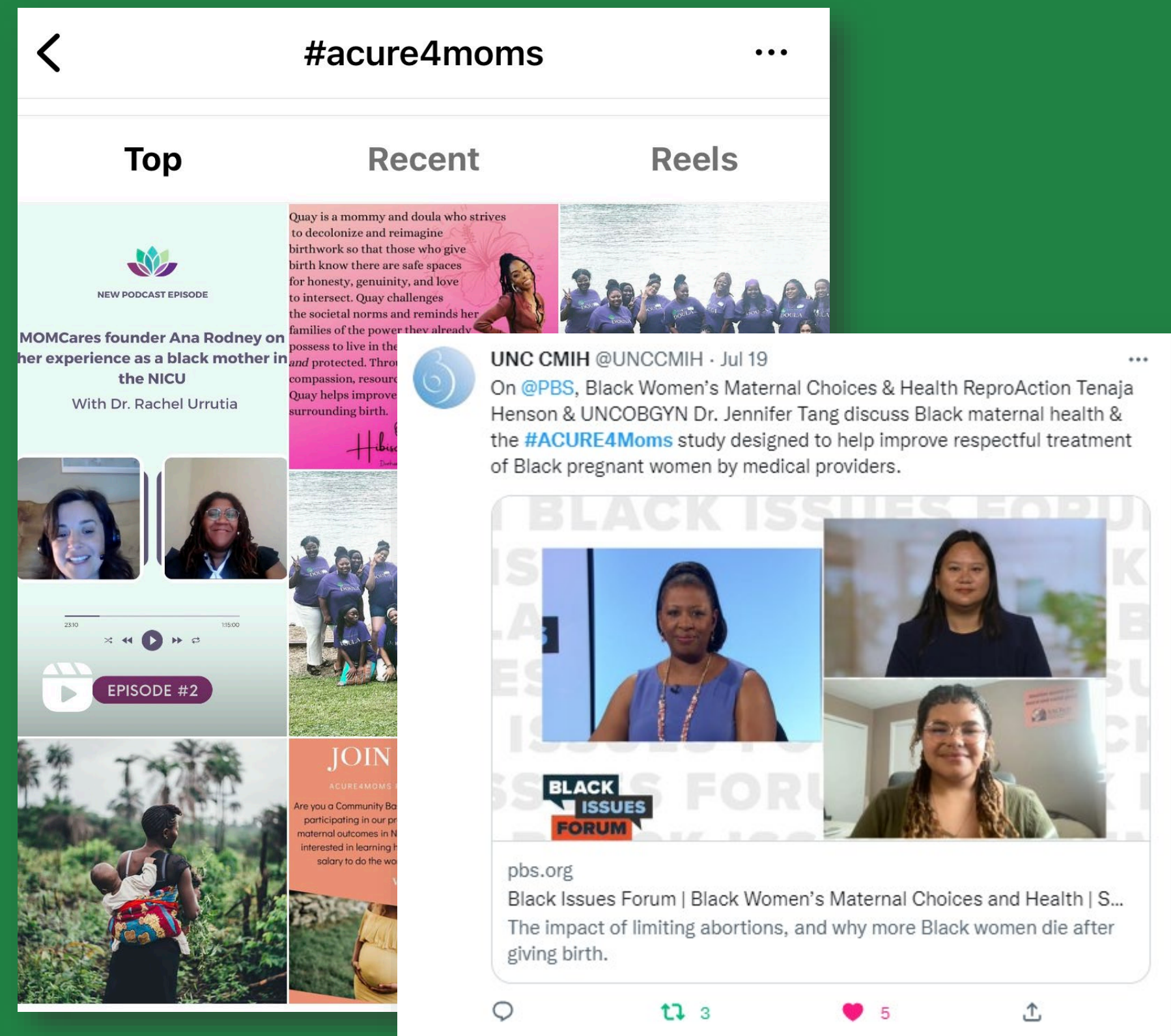
Keep posting and tagging us!

MomBaby.org/ACURE4Moms launched on 3/31/2022

902 unique visitors (individual people) visited the ACURE4Moms site

New Subscribers to our ACURE4Moms listserv: BCBSNC, IBelieve Maternal Wellness & Counselling, Partnership for Children and Families

[Follow our hashtag](#)



MomBaby.org/ACURE4MOMS

Communications Reminders

Website, Social Media, Promotions

- MomBaby.org/ACURE4Moms Website - evolving as we progress!
- **Subscribe to our Constant Contact Listserv**— for annual e-blasts
- **Monthly memos** – we’ll send monthly recaps with slides, meeting notes, and relevant information to stay updated on our work. You can find our monthly update slides under “Updates for Practices”
- **Social Media:** Follow @UNCCMIH on Facebook, Twitter, LinkedIn – be sure to tag **#ACURE4Moms** when posting



ACURE4MOMS

The University of North Carolina at Chapel Hill has designed a study called ACURE4Moms to improve pregnancy outcomes and decrease health disparities. "ACURE" stands for "Accountability for Care through Undoing Racism and Equity."

ACURE4Moms is a randomized controlled trial that aims to improve maternal health outcomes, satisfaction, and communication, particularly for Black moms.

If your practice provides prenatal care in NC, it may be eligible to participate in the newly-funded ACURE4Moms Study. [Learn how you can join.](#)



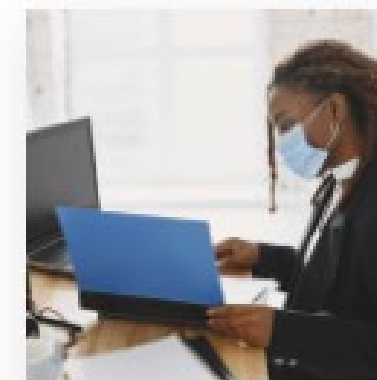
[Joining the Study](#)



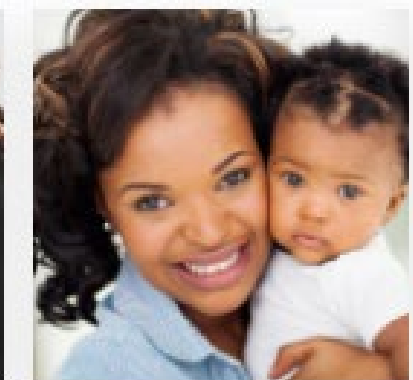
[Our Team & News](#)



[Meet the Doulas](#)



[Updates for Practices](#)



[About the Study & Background](#)



[Getting Connected](#)



ACURE4Moms

Accountability for Care through Undoing Racism & Equity

Thank you!

Contact SuzanneW@med.unc.edu

[MOMBABY.ORG/ACURE4MOMS](https://mombaby.org/acure4moms)



We're always looking for ways to better communicate.

Send SuzanneW@Med.unc.edu your ideas and partner updates for us to highlight/promote.



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@MHLIC_org

...

NEW [#MaternalHealthInnovation](#) Podcast to stream:
Doulas' need for support in clinical settings, with
[@MOMCaresbalt](#)

maternalhealthlearning.org/resources/mate...
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